

IASEW to Host 'Sangeet and Sanchar' in Ahmedabad



Ahmedabad, Music is a universal language that transcends the boundaries of community, religion, and geography. It is a bridge that weaves stories and messages that unite us. Recognizing the importance of traditional music as a cultural treasure and a powerful tool for communication, the Indian Academy for Self Employed Women (IASEW) is organizing a unique event, Sangeet and Sanchar (Music and Communication Workshop), on December 26 and 27, 2024. The event aims to explore and celebrate the rich heritage of folk music, traditional instruments, and cultural expressions that are

increasingly at risk of fading away. Through this initiative, IASEW seeks to understand, document, and promote this art form that connect communities and preserve their unique identities. The workshop will commence with a Focus Group Discussion (FGD), inviting participants with a background or interest in music to share their experiences and insights. These participants have been long associated with IASEW through various initiatives, including our radio programs (Rudi no Radio), training sessions, video screenings, replays, and other activities conducted by IASEW over the years. (19-8)

Bajaj Finserv AMC launches 'Bajaj Finserv ELSS Tax Saver Fund'

Ahmedabad, Bajaj Finserv AMC has announced the launch of Bajaj Finserv ELSS Tax Saver Fund, an open-ended equity linked saving scheme with a statutory lock-in period of 3 years and tax benefits. The fund opens for subscription on December 24, 2024, and the New Fund Offer period ends on January 22, 2025. Bajaj Finserv ELSS Tax Saver Fund aims at fulfilling the dual benefits of tax saving and wealth accumulation over long term by investing in equities. The scheme is suitable for investors who seek the potential for wealth creation over the long term and want to invest predominantly in equity and equity related instruments with tax benefit under Section 80C of the

Income Tax Act, 1961. The scheme is benchmarked against BSE 500 Total Return Index (TRI). ELSS has a lock-in period of 3 years, the lowest among all tax-saving avenues under Section 80C. In comparison, options like PPF, NSC, or Tax-Saving Bank FDs have lock ins of 5 - 15 years. This dual benefit of saving tax and wealth growing potential over the long term makes this scheme suitable for long-term investors aiming for wealth creation through equities. Additionally, the option to invest in affordable and disciplined instalments through Systematic Investment Plans can make ELSS a compelling choice for salaried individuals as well as first-time investors. (1-7)

JSW MG Motor India Offers Zero Down Payment

Ahmedabad, JSW MG Motor India has announced a zero down payment scheme* on its popular SUV models - the MG Astor and the MG Hector. Under this attractive scheme, customers can avail of up to 100% on-road price funding, eliminating the need for any upfront payment. This limited-period offer, valid until December 31, 2024, comes with a comprehensive suite of financing benefits through brand's authorised finance partners. To provide maximum flexibility to its customers, JSW MG Motor India is offering an extended loan tenure of up to 7 years. Additionally, customers can benefit from accessories funding of up to INR 50,000 across all variants on both the models. The scheme also includes financing options for extended warranty and Annual Maintenance Contract (AMC), ensuring complete peace of



mind for buyers. Furthermore, the scheme includes a complete processing fee waiver, making the purchase process even more convenient and cost-effective. The MG Astor comes with a host of exciting features - Ventilated Seats in the front row, Wireless Charger, Wireless Android Auto & Apple Car Play, and Auto-dimming IRVM for additional security and convenience, along with an updated i-SMART 2.0 with Advanced User Interface for a holistic driving experience. The MG Astor 2024 is equipped with i-SMART 2.0 and 80+ connected features for a seamless and convenient driving experience. (1-7)

Tulabati Badanayak: Empowering Change through Coffee and Tourism

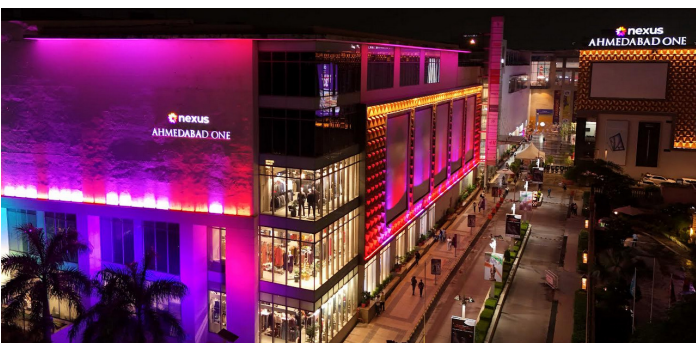
Ahmedabad, In the hills of Koraput, Odisha, 37-year-old Tulabati Badanayak has long balanced the demands of farming with her responsibilities as a mother of four. Alongside her husband, Purna, she has depended on coffee farming to support her family. However, like many small-scale farmers, limited education and resources have made it difficult to build a stable life. Faced with these challenges, Tulabati, along with others in her community, began exploring new ways to improve their agricultural practices. Through Project Unnati Coffee, a collaborative initiative by ISWAR (Integrated Social Welfare and Research Centre) and Coca-Cola India focused on sustainable farming, Tulabati and her fellow farmers gained access to training on best practices, which not only improved the quality of their coffee harvest but also inspired a broader shift toward self-sufficiency and environmental responsibility in the region. Project Unnati was introduced



to empower farmers like her to implement sustainable practices and post-harvest techniques such as selective harvesting, pulping, and sun drying, enabling her to significantly improve the quality of her produce. These small but powerful changes led to a ripple effect-traders began to notice the difference in her produce and offered higher prices for her premium beans. (20-4)

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2024's last FLAT 50% OFF at Nexus Ahmedabad One Mall



Ahmedabad, Nexus Ahmedabad One Mall is set to close out 2024 with a bang! From December 27 to December 29, shoppers are in for an unparalleled shopping experience during the Flat 50% off the final sale event of the year. Over 100 premium brands across fashion, lifestyle, electronics, and more will offer irresistible discounts, making this the perfect opportunity to grab the best deals.

Whether you're updating your wardrobe, upgrading your gadgets, or shopping for loved ones, this massive sale promises unbeatable savings on a wide

variety of products. But that's not all, every purchase across Nexus Ahmedabad One Mall during the Asli Happiness Wala Sale comes with a Shop & Win offer, where you are guaranteed to win exciting prizes, adding an extra thrill to your shopping spree.

Mark your calendars, because this is one event you absolutely can't afford to miss. With FLAT 50% off and a chance to win fabulous prizes, Nexus Ahmedabad One Mall invites you to make the most of the year's final shopping event. Hurry before it's too late! –

LCB Ahmedabad Rural seizes liquor worth ₹4.28 lakh

Ahmedabad, In a significant operation ahead of Christmas and New Year celebrations, the Local Crime Branch (LCB) of Ahmedabad Rural seized a large quantity of Indian-made foreign liquor (IMFL) and beer, valued at ₹4.28 lakh, from a village in the Bavla area. Ahmedabad Rural Superintendent of Police, Om Prakash Jat, acted on specific intelligence regarding a vehicle transporting illegal IMFL intended to enter Ahmedabad city through the Bavla area. Acting swiftly, the LCB monitored the vehicle's movement and intercepted the consignment. The operation was part of an anti-liquor and anti-gambling drive launched on December 23 by the Rural Police to curb illegal activities during the festive season. Special teams were deployed to ensure a safe and lawful environment. On December 24, based on a tip-off, the LCB raided a house in Moje Juval village near Bavla.

WESTERN RAILWAY - BHAVNAGAR DIVISION
PROVISION TEA & REFRESHMENT STALL
TENDER NO : DRM/COMML/CATG/2024/02 DATED : 18/12/2024 Catering Units (Tea & Refreshment Stall) catalogue of Bhavnagar Division for commercial earning and Non fare revenue contracts awarding through 'e' auction leasing The Sr. Divisional Commercial Manager, Western Railway, Bhavnagar Division on behalf of the President of India, invites e-bids through e-auction leasing module of IREPS web portal. The details of the Catering (Tea & Refreshment Stall) catalogues published are as under :
Stations for which e-bids are invited for catering contracts through e-auction module of IREPS web portal : Bhavnagar Terminus (2 units), Veralval, Botad Jn, Bhavnagar Para, Dhasa Jn, Dhola Jn, Gandhigram (2 units), Dhandhuka, Sarkhej, Vastapur, Keshod, Jetalsar Jn, and Bavla, **Auction Date :** 31st January 2025 **Auction Catalogue No :** CATERING-2024-2 **Tenure of Contract :** 05 Years **Website :** <https://ireps.gov.in> **Address :** Office of Divisional Commercial Manager, DRM Office, Western Railway, Near Gadhechi Vadla, Bhavnagar Para 364003 **Contact No :** +91 9724097981 **Mail-Id :** cateringbvp@gmail.com **Please visit auction catalogue no. CATERING-2024-2 in IREPS website <https://ireps.gov.in> in auctions list for detailed information.** 158
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sarvagram
aspire, grow, prosper.
Sarvagram Fincare Pvt. Ltd., Savli Branch - Sarvagram Adhik Plaza* First Floor, Shop No.147, 148 opposite of Reliance Petrol Pump, near Savli Police Station, Savli, Dist - Voroda, Gujarat - 391770
Idar Branch : 204, Balaji Complex, Opp GIDC, Near Bus Stand, Himmatnagar Road, Idar-Gujrat-383430

ONLINE GOLD AUCTION NOTICE
Whereas the authorized officer of Sarvagram Fincare Pvt Ltd issued Sale notice(s) calling upon the borrower to clear the dues in gold loan availed by him. The borrower had failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned will conduct online auction of the gold ornaments strictly on "As is What is Basis" and "Whatever there is Basis" and "Without recourse Basis". The auction will be conducted online through <https://egold.auctiontiger.net> on 02-01-2025 at 12:00 PM to 03:00 PM

Sr.	Borrower LAN	Gross Weight & Net Weight
1.	JLBSE00008800	8.61 / 8.33
2.	JLBSE00009981	5.57 / 5.5
3.	JLBSE00011296	10.76 / 10.65

Please contact 9667551505 & 6352632523 for more information. Visit <https://egold.auctiontiger.net> for detailed terms & conditions.

Sd/- Manager
Sarvagram Fincare Pvt Ltd

Form No. INC-25A
Advertisement for Conversion of Public Company into a Private Company
Before The Regional Director, Ministry of Corporate Affairs, North-Western Region, ROC Bhavan, Opp. Rupal Park, Nr. Ankur Bus Stand, Naranpura, Ahmedabad -380 013, Gujarat.
In the matter of Section 14 of the Companies Act, 2013 and Rule 41 of the Companies(Incorporation) Rules, 2014
AND
In the matter of **RICAVI FINANCE LIMITED** having its registered office at 801/802, ARISTA BUSINESS SPACE, SINDHUBHAVAN ROAD, BODAKDEV, AHMEDABAD-380054 [CIN: U65910GJ1984PLC006902]
.....Applicant

Notice is hereby given to the General Public that the Company is intending to make an application to the Regional Director, North-Western Region under section 14 of the Companies Act, 2013 read with aforesaid rules and is desirous of converting into a Private Limited Company in terms of the Special Resolution passed at the Extra Ordinary General Meeting held on Thursday, 26th December 2024 to enable the Company to give effect of such conversion.
Any person, whose interest is likely to be affected by the proposed change/ status of the Company, may deliver or cause to be delivered or send by registered post of his/her objections supported by an affidavit stating the nature of his/her interest and grounds of opposition to the Regional Director, North-Western Region, ROC Bhavan, Opp. Rupal Park, Nr. Ankur Bus Stand, Naranpura, Ahmedabad -380 013 within fourteen days from the date of publication of this notice with a copy to the applicant company at its registered office at the address mentioned below:
801/802, ARISTA BUSINESS SPACE, SINDHUBHAVAN ROAD, BODAKDEV, AHMEDABAD-380054
FOR AND ON BEHALF OF THE APPLICANT FOR RICAVI FINANCE LIMITED
Sd/-
(Chirag Desai)
Whole Time Director
DIN- 08178002
Date: 26/12/2024
Place: Ahmedabad

Words of kindness are more healing



Vinod Chandrashekhar Dixit
Free-lance Journalist, Writer & Cartoonist
(dixitpatrakar@yahoo.in)

The world we live in today has been through a lot of things from world wars to epidemics, but one thing which remained constant throughout was resilience and kindness. Kindness is basically being polite, compassionate and thoughtful. Every religion and faith teaches its followers to be kind. Even nature has its own way of showing kindness. For instance, the trees grow fruits for us and provide us with shade. One must not see kindness as a core value but as a fundamental behavioural element. There is no doubt that kindness always wins and it has been proven time and again by people. Kindness has a lot of benefits which includes increased happiness and a healthy heart.

It slows down the ageing process and also enhances relationships and connections, which will indirectly boost your health. Kindness is spreading happiness to make other's day better and by making them smile.

People who do not know you will begin to like you right away. Kindness is the most valuable characteristic that comes at no cost. Even someone who has no money and wears only a rag on his body might be generous to others. Everyone should be kind to others. Kindness encompasses a wide range of behaviours. Integrity, empathy, respect, and decency are all essential components. Being modest shows your humility and lays the groundwork for kindness. Generally, kind people are described as those who respect their elderly and younger people, who are soft spoken and when they make big mistakes, they forgive people very easily . If a person finds a kind person, then he should respect him as if he respects his parents or other loved ones. Kindness gives us lot of benefits in life. Kindness can bring good health for you because doctors have approved that showing

kindness towards everyone can help someone survive for many years without any disease. It can reduce the problem of stress, depression or any other anxiety which you may have, because kindness will make people happy and they will be happy, you will be automatically happy that your stress and many others Will reduce problems. Kindness can also bring us a good amount from customers. It is very clear that when an investor wants, he should be kind and this is what the investor gets affected and provides his money to your business. There are many reasons why kindness is important. First, it creates a positive ripple effect. When we are kind to others, they are more likely to be kind to us. Second, it builds strong relationships. When we show kindness to others, they feel appreciated and valued. This can lead to deeper and more meaningful relationships.

It is often called the golden rule because it asks us to treat others the way we want to be treated. Kindness is about helping others, even if there is nothing in it for us. It can make someone's day, and it doesn't cost a thing. playing amongst

themselves.

Kindness is defined as the quality of being friendly, generous, and considerate. It is a basic good moral that we should all live by. Unfortunately, in today's society, kindness seems to be in short supply. With all the violence, greed, and selfishness that we see on the news, it can be easy to forget that there are still good people in the world. It is essential for all of us to understand the value of kindness. Kindness affects our mentality and gives us internal peace. It reduces all stresses of life and brings smiles to our faces. Showing kindness and respect to others for a minute can keep you in the hearts of everyone for the rest of your life. Always remember, it does not cost anything to be kind. We must treat others with kindness without expecting reciprocation. It is important to be kind because it makes one feel good about oneself. When you do things for other people and help them with anything, it makes you feel warm and that you have accomplished something. **(B-15 Jyoti-Kalash Society, Jodhpur Tekra, Satellite, Ahmedabad - 380 015)**

Ahmedabad to get new 200 BRTS, 60 AMTS buses

Ahmedabad, Amid the reports of the dipped frequency of electric buses in Ahmedabad, the administration planned the acquisition of over 260 e-buses at the cost of ₹1,800 crore. In line with Ahmedabad's policy to promote electric vehicles, around 200 Bus

Rapid Transit System (BRTS) electric buses, including buses from JBM Auto Limited, are operating on over 200 routes. Recently, a formal announcement regarding the deal between Ahmedabad Janmarg Limited and JBM Auto Limited was released. As per

the announcement, JBM Mobility Pvt Ltd has been awarded a contract for the operation and maintenance of 343 electric buses by Ahmedabad Janmarg Limited. The contract worth 1,800 crore is expected to be completed within a year. When asked about

the order for electric buses, Ahmedabad Janmarg Limited official Pranav Barot stated that 260 electric buses have been ordered from JBM Auto Limited. Of these, 200 buses will be used for BRTS, and 60 buses will be deployed for Amdavad Municipal Transport Service.

SHRIRAM HOUSING FINANCE LIMITED					
Head Office: Level -3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051; Tel: 022 4241 0400, 022 4060 3100 ; Website: http://www.shriramhousing.in Reg.Off.: Srinivasa Tower, 1st Floor, Door No.5, Old No.11, 2nd Lane, Cenatoph Road, Alwarpet, Teynampet, Chennai-600018 Branch Off : 901-904 9th Floor Titanium Square, Nr. Adajan Gam Circle Opp. Income Tax Office, Adajan, Surat - 395009					
APPENDIX-IV-A [SEE PROVISION TO RULE 8(6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES					
E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.					
Notice is hereby given to the public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to The Shriram Housing Finance Limited, The Possession of which have been taken by the Authorized Officer of The Shriram Housing Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis in e-auction for recovery of the balance due to The Shriram Housing Finance Limited from the Borrowers And Guarantors, as mentioned in the table. Details of Borrowers and Guarantors, amount due, Short Description of the immovable property and encumbrances known thereon, possession type, reserve price and earnest money deposit, Date and Time of Auction are also given as:					
Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Date & Amount of 13(2) Demand Notice	Reserve Price (Rs.) & Bid Increment	Earnest Money Deposit Details (EMD) Details.	Date & Time of Auction	Contact Person and Inspection date
MR.PARIMAL D DOCTOR (Borrower) FL NO-205, 2ND FLOOR, SY NO-1908/09, 1731/32, PRATISHTHA APT, KHANGAD SHERI, SALABATPURA, KHATODARA, SURAT, GUJARAT 395002 Also at: PARIMAL D DOCTOR, R.S.NO. 2-3/1, 5/8 2ND FLOOR, KHATODARA IND. CO. SOCIETY LTD, OPP VDHMA DARWATA, KHATODARA, SURAT, GUJARAT 395002 FLAT NO. 205, SECOND FLOOR, PRATISHTHA APARTMENT, NOTE NO. 1908, 1909, 1731 AND 1732 OF WARD NO. 3, KHANGASHERI, SALABATPURA , SURAT, GUJARAT 395003 MRS.KAILASHBEN DALSUKHLAL DOCTOR (Co-Borrower) FL NO-205, 2ND FLOOR, SY NO-1908/09, 1731/32, PRATISHTHA APT, KHANGAD SHERI, SALABATPURA, KHATODARA, SURAT, GUJARAT 395002 Also at: FLAT NO. 205, SECOND FLOOR, PRATISHTHA APARTMENT, NOTE NO. 1908, 1909, 1731 AND 1732 OF WARD NO. 3, KHANGASHERI, SALABATPURA , SURAT, GUJARAT 395003 PARIMAL D DOCTOR (Co-Borrower) FL NO-205, 2ND FLOOR, SY NO-1908/09, 1731/32, PRATISHTHA APT, KHANGAD SHERI, SALABATPURA, KHATODARA, SURAT, GUJARAT 395002 Also at: FLAT NO. 205, SECOND FLOOR, PRATISHTHA APARTMENT, NOTE NO. 1908, 1909, 1731 AND 1732 OF WARD NO. 3, KHANGASHERI, SALABATPURA , SURAT, GUJARAT 395003 MRS.KAILASHBEN DALSUKHLAL DOCTOR (Co-Borrower) FL NO-205, 2ND FLOOR, SY NO-1908/09, 1731/32, PRATISHTHA APT, KHANGAD SHERI, SALABATPURA, KHATODARA, SURAT, GUJARAT 395002	Rs. 935401/- (Rupees Nine Lakh Thirty Five Thousand Four Hundred One Only) as on 16-01-2024 under reference of Loan Account No. STUHSRAT0000358 and Rs. 933504/- (Rupees Nine Lakh Thirty Three Thousand Five Hundred Four Only) as on 08-01-2024 under reference of Loan Account No. SBTHSRAT0000357 13(2) Notice Date. 18.01.2024.	Rs.11,00,000/- (Rupees Eleven Lakh Only) Bid Increment Rs. 10,000/- and in such multiples Earnest Money Deposit (EMD) (Rs.) Rs.1,10,000/- (Rupees One Lakh Ten Thousand Only) Last date for submission of EMD .. 15th January 2025, Time 10.00 a.m. to 05.00 p.m.	EMD amount to be deposited by way of RTGS/ NEFT to the account details mentioned herein below: BANK NAME- AXIS BANK LIMITED BRANCH- BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO- Current Account No. 911020045677633 I F S C C O D E - UTIB0000230	16th Jan 2025 & Time. 11.00 a.m. to 01.00 p.m	Mr.Amar Patil. 9737057744 Mr.Ashfaq Patka:- 9819415477 Mr.Hitesh Joshi:- 9879940713 Mr. Dharmendra Chauhan. 7600762777 Customer Care Number :- 022 - 40081572 Property Inspection Date: 06th Jan 2025, Time 11.00 a.m. to 1.00 p.m.
Description of Property					
ALL PIECE AND PARCEL THAT FLAT NO. 205, ON THE SECOND FLOOR IN A BUILDING KNOWN AS 'PRATISHTHA APARTMENT', BUILT ON A PROPERTY REGISTERED FROM NOTE NO. 1908, 1909, 1731 AND 1732 OF WARD NO. 3 OF CITY SURVEY SURAT IN KHANGASHERI, HAVING AN AREA OF 35 . A FLAT HAVING A BUILTUP AREA OF 232 SQ. MTRS AND 555 SQ. FT. OR 61.97 SQ. MTRS OR 51.56 SQ. MTRS SUPER BUILTUP AREA, INCLUDING THE UNDIVIDED UNDIVIDED SHARE OF THE GROUND FLOOR OF THE ENTIRE BUILDING. THE SURAT MUNICIPAL TENANCY NO. 03B-07-1935-0-001 IS ALLOTTED TO THE SAID PROPERTY, SALABATPURA AREA OF SURAT CITY, SURAT DISTRICT, GUJARAT 395003 Boundaries of the said Property :- East : BY ROAD, West: PROPERTY AND ROAD OF NOTE NO. 1720, North: PROPERTY OF NOTE NO. 1907 AND 1733, South: PROPERTY OF NOTE NO. 1728 AND 1910					
For detailed terms and conditions of the sale, bid form, training & others may also visit website of Shriram Housing Finance Limited at http://shriramhousing.in/e-auction-Residential provided in the Shriram Housing Finance Limited website. STATUTORY 15 DAYS SALE NOTICE FOR SUBSEQUENT SALE UNDER RULE 8(6) AS PER AMENDED SARFAESI ACT, 2002. The mortgagors/borrowers are given a last chance to pay the total dues with further interest before auction, failing which secured assets will be sold as per above schedule. The mortgagors/borrowers are Request to take back all movable items which are inside the property. NB: Please note that the secured creditor is going to issue the sale notice to all the Borrowers/ Guarantors/ Mortgagors by speed/ registered post. In case the same is not received by any of the parties, then this publication of sale notice may be treated as a substituted mode of service. Place : Surat Date : 27-12-2024					
				Sd/- Authorised Officer Shriram Housing Finance Limited	