

	DHANLAXMI BANK LIMITED	
No. 10185 A, 1st Floor Arya Samaj Road, Karol Bagh New Delhi-110005 Mobile No. 95822 55262		
See proviso to rule 8 (6)		
Sale Notice For Sale of Immovable Properties		
E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002 Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the physical possession of which has been taken by the Authorized Officer of Dhanlaxmi Bank Ltd Secured Creditor, will be sold on "AS IS WHERE IS" "AS IS WHAT IS" AND "WHATEVER THERE IS" basis on 26/03/2026 for recovery of Rs.79,99,641.67 (Rupees seventy nine lakh ninety nine thousand six hundred forty one and paise sixty seven only) as on 31/01/2026 along with future interest and expenses due to the Dhanlaxmi Bank Ltd Secured Creditor from Mrs. Smitha Jayaram & Mr. Jayaraman P.		
The reserve price will be Rs.63,90,000/- (Rupees Sixty-Three Lakh Ninety Thousand only) and the earnest money deposit will be Rs.6,39,000/- (Rupees Six Lakh Thirty-Nine Thousand only).		
PROPERTY ADDRESS WITH DESCRIPTION:		
Immovable Residential Flat No. E-12-A, Second Floor without roof right, Khadra No.10/20, Village Asalatpur, Jeevan Park, Uttam Nagar, New Delhi-110059 admeasuring area 900 sq.ft. in the name of Mrs. Smitha Jayaram. Bounded by: East: Gali, West: Road 20 feet, North: Portion of land, South: Plot no. 11		
For detailed terms and conditions of the sale, please refer to the link provided in Dhanlaxmi Bank's website i.e., www.dhanbank.com		
Date: 17/02/2026		
Place: Delhi	Dhanlaxmi Bank Ltd Authorized Officer	



ADITYA BIRLA CAPITAL

ADITYA BIRLA HOUSING FINANCE LIMITED

Registered Office- Indian Rayon Company, Verval, Gujarat - 362266

Branch Office- G-Corp Tech Park, 8th floor, Kasar Wadavali, Ghodhodur Road, Thane, MH-400601

DEMAND NOTICE under Rule 3 (1) of Security Interest (Enforcement) Rules, 2002)

Substituted Security Of Notice U/s 13 (2) Of Securitisation And Reconstruction Of Financial Assets And Enforcement Of Security Interest Act, 2002.

Notice is hereby given to the borrowers as mentioned below that since they have defaulted in repayment of the Credit facility availed by them from **ADITYA BIRLA HOUSING FINANCE LIMITED (ABHFL)**, their loan account has been classified as **Non-Performing Assets** in the books of the Company as per RBI guidelines thereof. Thereafter, ABHFL has issued demand notices under section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act) on the last known addresses of the said borrowers thereby calling upon and demanding from them to repay the entire **outstanding amount** together with further interest at the contractual rate on the aforesaid amount and incidental expenses, cost, charges etc. as stated in the said demand notices. However, the demand notice is also being served by way of publication, as per Rule 3 of the Security Interest (Enforcement) Rules, 2002 (SARFAESI Rules):

Sl. No	Name and Address Borrower / Co-Borrower and Guarantor / Co-Guarantor & Loan A/C No.	NPA Date	Date of Demand Notice	Amount due as per Demand Notice (as on Date)
1	M. K Rishnaveni (In The Capacity of Available Legal Representative Of Late V Murugesan) S. F. No. 112, 112/1, 112/2, Site No: 266, D. No: 2206/B Ellapalayam, Kariyampalayam Village Sri Veekannadha Garden, Opposite To Children Park, Coimbatore, Tamil Nadu - 641697. S. F. No. 112, 112/1, 112/2, Site No: 266, D. No: 2206/B Ellapalayam, Kariyampalayam Village Sri Veekannadha Garden, Opposite To Children Park, Coimbatore, Tamil Nadu - 641697. S. K. Rishnaveni, 1105 B Veekannadha Garden, Kariyampalayam, Ellapalayam, Annur, Coimbatore, Tamil Nadu - 641697.	01.02.2026	13.02.2026 (Busses Thirteen Last dated 17.10.2024 withdrawn. This publication is to be treated as Effective notice.	Rs. 13,03,116.52/- (Rupees Thirteen Last Three Thousand One Hundred Sixteen and Fifty Two Paise Only) by way of outstanding principal, arrears (including accrued late charges) and interest till 02.02.2026
LNCOILAP-05190050635, LNCOILAP-04021229540 & LNCOILAP-042320125939				

DESCRIPTION OF IMMOVABLE PROPERTY/PROPERTIES MORTGAGED: All That Piece And Parcel of Property Measuring An Extent 122.63 Sq.Mtr Or 1320 Sq. Ft. Of Land Together With 360 Sq. Ft. Of R/C Building Comprised S.No.112/1 & 112/2, Bearing Site No. 266 And The Layout Known As Sree Veekannadha Gardens, Situated At Door No. 1105 B, Kariyampalayam Village, Annur Taluk, Coimbatore District And Bounded On : North By: 23 Feet Of East To West Road, South By: 10.06 (33 Feet), East By: Site No. 264, West By: Site No. 267, Linear Measurements: East To West On The Northern Side : .10.06 Meter (33 Feet), East To West On The Southern Side: 10.06 Meter (33 Feet), North To South On The Eastern Side: 12.19 Meter (40 Feet), North To South On The Western Side: 12.19 Meter (40 Feet). Within The District Of Coimbatore And Registration District Of Annur.

We hereby call upon the borrower stated herein to pay us within 60 days from the date of this notice, the outstanding amount (s) together with interest thereon plus cost, charges, expenses, etc. thereon, failing which we shall be at liberty to enforce the security interest including but not limited to taking possession of and selling the secured asset entirely at your risk as to the cost and consequences.

Please note that as per section 13(13) of the SARFAESI Act, all of you are prohibited from transferring by way of sale, lease otherwise, the aforesaid secured assets nor prior written consent of the Company. Any contravention of the said section by you shall invoke the penal provisions as laid down under section 29 of the SARFAESI Act and / or any other legal provision in this regard.

Please note that as per sub-section (8) of section 13 of the Act, if any of the ABHFL together with all costs, charges and expenses incurred by ABHFL are tendered to ABHFL at any time before the date fixed for sale or transfer, the secured asset shall not be sold or transferred by ABHFL, and no further step shall be taken by ABHFL or transfer or sale of that secured asset.

Date: 18.02.2026

COMPANTEE

Sd/- Authorised Officer

(Aditya Birla Housing Finance Limited)

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagars	Amount of Recovery and Date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
Mr. Rajesh S/o Mr. Vanam No.1/17 kaliyamma Kovil Street Usilampatti Theni- 625517	Demand Notice Date: 19-07-2025	Rs. 34,18,110/- (Rupees Thirty Four Lakhs Eighteen Thousand One Hundred and Ten only) Bid Increment: Rs. 10,000/- and in such multiples.	19- MAR- 2026	Mr.S.James Clement 7200281906
Mrs. Malathi W/o Mr. Rajesh No.1/17 kaliyamma Kovil Street Usilampatti Theni- 625517	Rs. 1692400/- (Rupees sixteen lak ninety two thousand four hundred Only) as on 08-07-2025 under reference of Loan Account No. SHLHENI0000264 with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.	Earnest Money Deposit (EMD) (Rs.) Rs.3,41,811/- (Three Lakhs Forty One Thousand Eight Hundred and Eleven Only) Last date for submission of EMD :17.03.2026 Time 10.00 a.m. to 05.00 p.m.	Auction Time: 11.00 A.M. to 01.00 p.m.	Mr. M.Selvakumar 9444224367 Mr.A.Karthikeyan- 9791308353
Date of Possession & Type 24-10-2025, Symbolic Possession Encumbrances known Not Known			date of Inspection 17.03.2026 Inspection Time : 11.00 A.M to 4.00 PM	
Description of Property				
All part and parcel of the property situated at Theni Registration district, Periyakulam SRD, Andipatti Taluk, Kadamalaiakundu Village G.usilampatti village old ward No.2 current ward No.4 natham SF No.83 an extent of 1650 Sq.ft Land with Building bounded on the following boundaries West : South north Street , North : Lower Portion of item NO.2 Property and upper portion of Common Lane and Chithirai Kannan house. South : Lower Portion own Pathway Common Common vacant land of this property and Pandi Property and pandi House , East : Common Lane and Chinnambadi devar and others property . With all easement and pathway Rights.				
1) For detailed terms and conditions of the sale, please refer the website of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) website. 2) The intending bidders have to submit their EMD amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO. Current Account No. 911020045677633 IFSC CODE: UTI800002030.				
Place : Theni Date : 18.02.2026		Sd/- Authorised Officer- Truhome Finance Limited (Formerly Shriram Housing Finance Limited)		

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagors		Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
Mrs. Muthuselvi W/o Mr. Pounraj No.5/1 Sanjay Nagar 2nd Veethi palayakadu North, Mannarai Tiruppur - 641607		Demand Notice Date: 09-01-2025 Rs. 8,85,983/- (Rupees Eight lak eighty five thousand nine hundred and eighty three Only) on 31-12- 2024 under reference of Loan Account No. SLHTHPRR0000015 along with further interest as mentioned hitherto and incidental expenses, costs etc. till actual date of payment within 60 days from the date of receipt this notice	Rs. 6,00,000 (Rupees Six Lakh only) Bid Increment: Rs. 10,000/- and in such multiples.	06- MAR- 2026	Mr. James Clement 7200281906
Mr. Pounraj No.5/1 Sanjay Nagar 2nd Veethi palayakadu North, Mannarai Tiruppur - 641607		Account No. SLHTHPRR0000015 along with further interest as mentioned hitherto and incidental expenses, costs etc. till actual date of payment within 60 days from the date of receipt this notice	Earnest Money Deposit (EMD) (Rs.)	Auction Time: 11.00 A.M. to 01.00 p.m.	Mr. M.Selvakumar 9444224367
Date of Possession & Type			Rs. 60,000 (Rupees Sixty Thousand Only)		Mr. L.Murali - 7904688478
22.12.2025, Physical Possession			Last date for submission of EMD : 05-03-2026 Time 10.00 a.m. to 05.00 p.m.		Date of Inspection 27.02.2026 TIME : 11 to 3.00 PM
Encumbrances known		Not Known			
Description of Property					
All part and parcel of the property situated at Tiruppur Registration District, Thottipalayam SRO, Thottugupalayam Village, SF No. 1/1A2 Land with building bounded on the following boundaries North of : 25 feet Wide East West Layout Road, South of : Site No.73, East of : 25 feet Wide South North Layout Road, West of : Site No.72 Eastern Property Total extent of the property is 720 Sq.ft With all easement and pathway rights.					
1) For detailed terms and conditions of the sale, please refer the website of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) website.					
2) The intending bidders have to submit their EMD amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO. Current Account No. 911020045677633 IFSC CODE: UTBI0000230.					
Place : Tiruppur Date : 18.02.2026			Sd/- Authorised Officer- Truhome Finance Limited (Formerly Shriram Housing Finance Limited)		

Business Standard



**CAMPUS
TALK**



PROMOTIONS

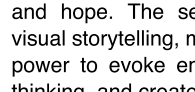
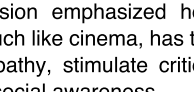
MOVIE CLUB CONFLUENCE AT JANSONS SCHOOL OF BUSINESS

Jansons School of Business organized a Movie Club Confluence titled “Art & Life,” offering students an enriching platform to explore the powerful intersection of art, cinema, and real-life experiences. The session was delivered by V Jeevananthan, President of Chithrakala Academy – An Association of Artists, Coimbatore, who served as the distinguished resource person for the confluence. He led an engaging and insightful discussion on “Guernica” by Pablo Picasso, one of the most iconic artworks symbolizing the impact of war, human suffering, and resilience.

medium to express collective pain, protest, and hope. The session emphasized how visual storytelling, much like cinema, has the power to evoke empathy, stimulate critical thinking, and create social awareness.

Students actively participated in discussions, sharing their interpretations and reflections on the role of art in shaping perspectives and addressing societal issues. The confluence encouraged learners to view art and cinema not merely as forms of entertainment, but as meaningful tools for reflection, dialogue, and social transformation.

Campus Reporter: Thevadarsitha S

Throughout the workshop, students explored key areas including Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing, Email Marketing, Content Marketing, Meta Ads, Google Ads, audience targeting, ad budgeting and performance analysis. Each session was thoughtfully structured, starting from core concepts and gradually progressing toward real-time applications, making learning accessible and impactful for both beginners and aspiring marketers.