

Business Standard

CAMPUS TALK

BS PROMOTIONS

AIMS REGIONAL CONFERENCE 2025 AT SCMS

The Kerala regional conference of the Association of Indian Management Schools (AIMS), on “Quality Assurance and Academic Excellence” was organized at the SCMS Campus, Kochi. The conference was chaired by Dr R Nandagopal, former President of AIMS. Dr Radha P Thevanloor, Vice Chairman of SCMS Group, delivered the inaugural address.

Other distinguished speakers included Dr N Jayasankaran, former Vice Chancellor, Kanchi University, Dr Shakila Shamsu, former Special Duty Officer, Department of Higher Education, Dr Indu Nair, Registrar and Group Director, SCMS, and Dr Baiju Radhakrishnan, Group Director, SCMS.

The conference also featured a dynamic Panel Discussion & Interactive Session on Outcome-Based Education, Assessment & Industry Alignment. Moderated by George

Joseph Kalayil, Asst Professor at SCMS, the panel brought together esteemed experts: Santhosh Kurup, Chief Consultant, AIM Business Solutions; Dr Sam Thomas, Director, School of Management Studies, CUSAT, and Dr Ramesh Unnikrishnan, State Coordinator & Nodal Officer, Centre for Continuing Education, Department of Higher Education, Govt of Kerala & Former Director & Advisor, AICTE, Ministry of Education, Govt of India. The session provided invaluable insights into bridging academic practices with industry expectations, promoting outcome-based education, and advancing quality in higher education.



ALUMNI CONFLUENCE AT JANSONS SCHOOL OF BUSINESS

Jansons School of Business(JSB) hosted an Alumni Confluence on the theme “Campus to Corporate: The Success Pathways.” The session was delivered by Harshal Pillay H, Senior Executive – Corporate Sales, Info Edge India Ltd. (Naukri.com), Coimbatore, as the esteemed speaker and proud alumnus of JSB.

Harshal shared his valuable experiences and professional insights on how students can effectively bridge the gap between academic learning and corporate expectations. He emphasized the significant shifts students must make to succeed in today's dynamic business environment, particularly in Marketing and Sales roles. He highlighted that success in the corporate world depends not only on academic knowledge but also on essential skills such as communication, adaptability, teamwork, and problem-solving.

During the session, he provided an in-depth overview of the recruitment process, covering stages like internships, campus drives, group discussions, and interviews. Mr

Harshal explained how employers evaluate candidates on various dimensions, including analytical thinking, interpersonal ability, and cultural alignment.

He encouraged students to build qualities such as courage, adaptability, and vision, along with gaining meaningful internship experience, to ensure a smooth transition from campus to corporate life. The interactive session concluded with an engaging Q&A, where students enthusiastically sought guidance on their career paths. Overall, the confluence served as an inspiring and insightful experience that motivated students to prepare confidently for their future corporate journey.

Reporter : Thevadarsitha S



MUTHOOT HOUSING FINANCE COMPANY LIMITED
Registered Office: TC NO.14/2074-7, Muthoot Centre, Punnen Road, Thiruvananthapuram - 695 034, CIN NO – U65922KL2010PLC025624, Corporate Office: 12/A 01, 13th floor, Parinee Crescendo, Plot No. C38 & C39, Bandra Kurla Complex-G block (East), Mumbai-400051 TEL. NO: 022-62728517, Email id: authorised.officer@muthoot.com

APPENDIX -IV [Rule 8(1)] Possession Notice (For Immovable Property)
Whereas The undersigned being the Authorized Officer of the Muthoot Housing Finance Company Ltd., under the Securitisation And Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (ACT NO.54 OF 2002) and in exercise of powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 issued a demand notice to below mentioned Borrower/s / Guarantor/s. After completion of 60 days from date of receipt of the said notice, The Borrower/s / Guarantor/s having failed to repay the amount, notice is hereby given to the Borrower/s / Guarantor/s and the public in general that the undersigned has taken Symbolic Possession of the property described herein below in exercise of powers conferred on them under section 13(4) of the said Act read with Rule 8 of the said Rules on this.

Sr. No.	LAN / Name of Borrower / Co-Borrower/ Guarantor	Date of Demand notice	Total O/s Amount (Rs.) Future Interest Applicable	Date of Possession
1	LAN No. 11105002690 1. Dhanuja Dasan P 2. Sathesh S	16-July-2025	Rs.3,80,113.81/- as on 15-July-2025	10-October-2025
Description of Secured Asset(s)/Immovable Property (ies): ALL THAT PART and PARCEL OF PROPERTY BEING EXTENT 1.2ARES OF RE SY NO: 426/ 12-2, SY NO: 124/11A, BLOCK NO: 11, TP NO: 21663, MAVELIKKARA SUB-DISTRICT, MAVELIKKARA TALUK KANNAMANGALAM VILLAGE, CHETTikulANGARA PANCHAYATH, ALAPPUZHA DISTRICT, KERALA - 690 106 BOUNDED BY EAST : CANAL SOUTH : PROPERTY BELONGING TO SIVADASAN WEST : PROPERTY OF PANAYILTHARAYIL RISHNAKUMAR NORTH : PROPERTY OF SIVADASAN				
2	LAN No. 11104002070 1. Benchamin V K 2. Sarasu Kumaran	08-May-2025	Rs.1,58,940.00/- as on 03-May-2025	10-October-2025
Description of Secured Asset(s)/Immovable Property (ies): ALL THAT PART and PARCEL OF PROPERTY BEING EXTENT 1.05ARES OF OLD SY NO: 633/1, RE SY NO:367/12PT, BLOCK NO:13, ANGAMALY SUB-DISTRICT, ALUVA TALUK, THURAVOOR VILLAGE, THURAVOOR PANCHAYATH, ERNAKULAM DISTRICT, KERALA – 683572 BOUNDED BY: EAST : PROPERTY OF KURUMBANKUTTY WEST:PROPERTY OF KUTTAPPAN NORTH:PROPERTY KURYAN SOUTH:2.1 METER WIDE PRIVATE ROAD				

The Borrower/s / Guarantor/s in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the Muthoot Housing Finance Company Limited, for an above mentioned demanded amount and further interest thereon.

Place: Kerala
Date: 15 October, 2025

Sd/-
Authorised Officer, For Muthoot Housing Finance Company Limited

MUTHOOT MICROFIN LIMITED
CIN: L65190MH1992PLC066228
Regd. Office: 13th Floor, Parinee Crescendo, Bandra Kurla Complex, Bandra East, Mumbai, Maharashtra-400051.
Admin. Office: 5th Floor, Muthoot Tower, M.G. Road, Kochi, Kerala – 682 035
Tel: +91-484-427500; Fax: +91-484-2351494; Email: info@muthootmicrofin.com

General Notice for Closure & Merger of Branches – reg.
This is to notify the Customers of the Company, Muthoot Microfin Limited (MML), and the public in general that due to operational convenience and to ensure continued customer services of one of its branch within the State of Kerala, will be closed in connection with an existing branch of MML in the nearby location in the State, after three (3) months of this intimation.

No	Closing Branch (Old Address)	Transfer Branch (New Address)	Effective date of Closure/ Transfer
1	TRIPUNITHURA MML: 1ST FLOOR,PINDIS ARCADE,HILL PALACE ROAD, MARKET JM, TRIPUNITHURA, Kerala-682301.	PALLURUTHY MML: 1st Floor, Door No.14/2336-C3,C4,C5, Ward No. 14, Near Prathiksha Theatre, Cochín Corporation, Palluruthy, Edakochi P.O, Kochi Taluk, Kochi Sub District, Ernakulam District, Kerala – 682 006	15-01-2026

All customer accounts of the aforesaid closing branch will be automatically transferred to the respective transfer branches, towards which no action is required on the customer's part. For further assistance, please visit our official website www.muthootmicrofin.com or Dial Toll Free number 1800 1027 631 or email us at info@muthootmicrofin.com or visit your nearest Muthoot Microfin branch.

Place: Kerala
Date: 15-10-2025

For Muthoot Microfin Limited
Sd/-
Thomas Muthoot
Director (DIN: 00802099)

TATA CAPITAL LIMITED
Registered Office Address: TATA CAPITAL LIMITED, 11th Floor, Tower A, Peninsula Business Park, Ganpatrao Kadam Marg, Lower Parel, Mumbai-400013

POSSESSION NOTICE
(As per Appendix IV read with rule 8(1) of the Security Interest Enforcement Rules, 2002) We, **Tata Capital Limited** (hereinafter referred to as "TCL - Transferee") through Tata Capital Financial Services Ltd. (hereinafter referred to as TCFSL - Transferee) vide Orders dated 24th November 2023 passed by National Company Law Tribunal, Mumbai vide scheme of arrangement agreed between Tata Capital Financial Services Limited ("TCFSL") as Transferees and Tata Capital Limited ("TCL") as Transferee under the provisions of Sections 230 to 232 r/w Section 66 and other applicable provisions of the Companies Act, 2013 ("said Scheme") having our registered office at 11th Floor, Tower A, Peninsula Business Park, Ganpatrao Kadam Marg, Lower Parel, Mumbai 400 013 do hereby serve upon you the following notice u/s. 13(4) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (hereinafter referred to as the "Act").
Whereas, the undersigned being the Authorized Officer of the **Tata Capital Limited.**, under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002) and in exercise of powers conferred under section 13(12) read with rule 3 of the Security Interest (Enforcement) Rules, 2002, issued a **Demand Notice dated 07-11-2024**, and also published in 2 news papers Metro Vartha and Business Standard dated 17-12-2024 as the borrowers/ co-borrowers/ Guarantors, to the 1). **Mr. Vivek V R, S/o. Vijayamohan Nair**, Vineeth Bhavan, Poovattoor East, Kalayapuram Post, Kottarakkara, Kollam, Kerala, Pin-691560. **Also having address at: Mr. Vivek V R, M/s. N. Co., 9/353 A, Poovattoor East, Kalayapuram Post, Kottarakkara Circle, Kottarakkara, Kollam, Kerala, Pin-691560. 2) Mr. Vineeth Vijayamohan Nair Radhamony, S/o. Vijayamohan Nair**, Vineeth Bhavan, Poovattoor East, Kalayapuram Post, Kottarakkara, Kollam, Kerala, Pin-691560. 3) **Mrs. Radhamaniamma L. W/o. Vijayamohan Nair**, Poovattoor East, Kalayapuram Post, Kottarakkara Circle, Kottarakkara, Kollam, Kerala, Pin-691560 and 4). **M/s. N Co.**, Represented by its Proprietor **Mr. Vivek V R, 9/353 A, Poovattoor East, Kalayapuram Post, Kottarakkara Circle, Kottarakkara, Kollam, Kerala, Pin-691560**, to repay the amount mentioned in the notice being **Rs.41.14,760/- (Rupees Forty One Lakhs Fourteen Thousand Seven Hundred and Sixty Only)** in **Loan No. TCFLA0472000011697594** as on **07-11-2024** along with interest, future interest, charges, costs etc. within **60 days** from the date of receipt of the said notice.
The borrower, having failed to repay the amount, notice is hereby given to the borrower, in particular and the public, in general, that the undersigned has **taken possession** of the property described herein below in exercise of powers conferred on him under sub section (4) of Section 13 of the Act read with rule 8 of the Security Interest Enforcement Rules 2002, on this the **10th day of October 2025**.
The borrower, in particular, and the public, in general, are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the **Tata Capital Limited**, for an amount **Rs.46,99,047/- (Rupees Forty Six Lakhs Ninety Nine Thousand and Forty Seven Only)** as on **09-10-2025** along with future interest, charges, costs etc thereon till the date of payment.
[The borrowers attention is invited to provisions of sub section (8) of Section 13 of the Act, in respect of time available to redeem the Secured Assets]
SCHEDULE OF THE PROPERTY
All that is part and parcel of immovable property land having an extent of 11.50 Ares made up of 08.26 Ares in re Sy.No.369/5 and 03.24 Ares in Re.Sy.No.369/5-1 in Block No.012, in Sy.No.143, comprised in Kalayapuram Village, Kottarakkara Taluk together with the building bearing No.9/353/A, situated therein within the limits of Kulakkada Grama Panchayath and in the jurisdiction of Sub Registration District of Kalayapuram and in the Registration District of Kollam and is **Bounded on (As per Location Sketch): North:** Properties of Bharathi Amma & Ushakumari, **East:** Panchayath Road, **South:** Property of Narayana Pillai, **West:** Property of Surendran Pillai.

Place: Kalayapuram
Date: 10.10.2025

Sd/- (Mr. Rakesh Dawny Kokkattu) Authorised Officer
Tata Capital Limited

HDB Financial Services Ltd
Registered Office: Radhika, 2nd Floor, Law Garden Road,Navrangpura, Ahmedabad- 09.
Branch Office:M/s.HDB Financial Services Ltd, 2nd Floor, The Art Of Living Tower ,13 Cross Road,SBT Avenue ,Near Passport Office,Panamplilly Nagar ,Kochi - Kerala --682036 Kerala.

AUCTION SALE NOTICE CUM E-AUCTION SALE NOTICE
(To the Borrower /Co-Applicant / Public in General) (Under Rule 8(6) R/w with Rule 9 (1) of SARFAESI Act, 2002)
E-auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 9(1) of the Security Interest (Enforcement) Rules, 2002.
Notice is hereby given to the public in general and in particular to the Borrower / Co-Borrower/ Mortgagee (s) that the below described immovable properties mortgaged to the Secured Creditor, the **Possession** of which has been taken by The undersigned Authorized Officer of HDB Financial Services Ltd, has taken over Possession of the following property, under Securitisation and Reconstruction of the Financial Assets & Enforcement of Security Interest Act 2002, for the below mentioned loan account with a right to sell the same on **"AS IS WHERE IS BASIS & AS IS WHAT IS BASIS"** It is hereby informed to General public that we are going to conduct public E-Auction through website www.vehicleiduniya.com

[A]	[B]	[C]	[D]	[E]	[F]	[G]
S. No.	Account No. and Name of Borrower,Co- Borrower, Mortgageors	Total Outstanding Amount	Descriptions of the property/Properties	Reserve Price, Earnest Money Deposit Bid Increment Amount (In Rs.)	Auction Date and Time EMD Submission Last Date	Possession Type
1	Loan Account No: 32290213 & 22092258 1.S.K.Vegetables ,SK Vegetables 125 A Ambalam Road, Near WareHoue Gym Cochín Kaloor,Ernakulam-682017, 2.Nadeera TM, Thattamveedu Malyakkal, Parambu Deshabhimani Road,Kaloor, Ernakulam-682017, 3. Shaoukathali TK, Thattamveedu Malyakkal,Parambu Deshabhimani Road,Kaloor, Ernakulam-682017, 4.Sanila KS, Thattamveedu Malyakkal,Parambu Deshabhimani Road,Kaloor, Ernakulam-682017, 5 Salman TS, Thattamveedu Malyakkal,Parambu Deshabhimani Road,Kaloor, Ernakulam-682017 6.SK Vegetables,SK Vegetables,3174/10 Koonamthai Edappally Ernakulam Palairavittom-682024.	Total Outstanding Amount: Rs. 12462337/- (One Crore Twenty Four Lakhs Sixty Two Thousand Three Hundred And Thirty Seven Only) As On 30/04/2025 with further interest/ incidental expenses /costs till the date of full payment.	Schedule District: Ernakulam, Sub District: Edappally, Taluk: Kanyannur, Village:Thirikkakkara North Village, Sy.No: 61/2-6 in Sy No:656/4, Extent: 0.40 Ares. Description: All the piece and parcel of land having a total extent of 0.40 Ares in Sy.No:61/2-6 in Sy No 656/4 together with building Bearing Nos.31/410(25/125-A) and 31/411(25/125-B)situated at Thirikkakkara North Village, Kanyannur Taluk lying in Sub registration District of Edappally and In the Registration District of Ernakulam and all other appurtenances/structures and rights thereto more fully described under the schedule of the settlement Deed No.1800/2020 dated 03.09.2020 obtained in the name of Nadeera TM with all improvements attached thereto owned by the respondents. Boundaries North: Road, South: Property of Muhammed Shaji, East: Property of Pakkayil, West: Property of Muhammed Shaji ENCUMBRANCES/LIABILITIES KNOWN TO HDB: Secured Asset No 2 District: Ernakulam, Sub District: Ernakulam, Taluk: Kanyannur, Village : Elamkulam, Sy.No.: 28/6-3, Extent: 02.28 Ares. Description: All the piece and parcel of land having a total extent of 02.28 Ares in Survey No:258/6-3 together with Building Bearing No:44/3659(70/3285) and 44/3033-1(70/3286) situated at Elamkulam and In the Registration District of Ernakulam and all other appurtenances/structures and rights thereto more fully described under the schedule of the sale deed No:1999/1992 obtained in the name of T K Shaoukathali with all improvements attached thereto owned by the respondents. Boundaries: North: Property of Noorjahan, South: Property of 28/6, East: Road, West: Property of Noorjahan Details of Encumbrances, if any, known to the Secured Creditor:- An attachment from the Family Court Ernakulam in case no OP 27544/2023 reflected in EC No 5863/25 dated 28/03/2025	Rs.2075590/- Rs.207559/- Rs.25000/- NOT KNOWN Rs.12003650/- Rs.1200365/- Rs.1,00,000/-	07/11/2025 at 11 a.m. to 12Noon, 06/11/2025 up to 06:00 p.m	Possession

1. All Interested participants/bidders are requested to visit the website Vehicle Duniya, www.vehicleiduniya.com, auction@vehicleiduniya.com/ yogesh@vehicleiduniya.com, RFC Vehicle Duniya Pvt.Ltd. Ayan Bari/Yogesh Kumar, Rfc Vehicle Duniya Pvt.Ltd. 1st floor, Saraswathi Chhaya Deendayal Chowk Vijaynagar Jabalpur 482002, 8448581825/9109689799 Mobile APP on the dates as mentioned in the table above with Unlimited Extension of 5 Minutes.. For details and support, prospective bidders may contact - Deepu KJ 8281218729& Renjith C R (9020858967), Ransiya K (9544618915). 2. The intending bidders may obtain the Tender Forms from the Manager, M/s.HDB Financial Services Ltd, 2nd Floor, The Art Of Living Tower ,13 Cross Road,SBT Avenue ,Near Passport Office,Panamplilly Nagar,Kochi - Kerala –682036 Kerala.

Date: 14/10/2025, Place: Ernakulam

Sd/- Authorized Officer, M/s.HDB Financial Services Limited

HDB Financial Services Ltd
Registered Office: Radhika, 2nd Floor, Law Garden Road,Navrangpura, Ahmedabad- 09.
Branch Office: 2nd Floor, Art of Living Tower 13 Cross Road,SBT Avenue, Near Passport Office, Panampilly Nagar, Kochi-Kerala-682036.

AUCTION SALE NOTICE CUM E-AUCTION SALE NOTICE
(To the Borrower /Co-Applicant / Public in General) (Under Rule 8(6) R/w with Rule 9 (1) of SARFAESI Act, 2002)
E-auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 9(1) of the Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower / Co-Borrower/ Mortgagee (s) that the below described immovable properties mortgaged to the Secured Creditor, the **Possession** of which has been taken by The undersigned Authorized Officer of HDB Financial Services Ltd, has taken over Possession of the following property, under Securitisation and Reconstruction of the Financial Assets & Enforcement of Security Interest Act 2002, for the below mentioned loan account with a right to sell the same on **"AS IS WHERE IS BASIS & AS IS WHAT IS BASIS"** It is hereby informed to General public that we are going to conduct public E-Auction through website www.vehicleiduniya.com

[A]	[B]	[C]	[D]	[E]	[F]	[G]
S. No.	Account No. and Name of Borrower,Co- Borrower, Mortgageors	Total Outstanding Amount	Descriptions of the property/Properties	Reserve Price, Earnest Money Deposit Bid Increment Amount (In Rs.)	Auction Date and Time EMD Submission Last Date	Possession Type
1	Loan Account No. 3988998 1) K V T Basmathi Super Bazar, KVT Basmathi Super Bazar 290, Muvattupuzha, Kothamangalam Road, Muvattupuzha, Ernakulam -686673 Kerala, 2) Rejesh K Ravindran, Kochupurackal House Pulithanam Po, Pothanickad, Ernakulam Muvattupuzha-686670 Kerala, 3) Shari Rejesh, Kochupurackal House, Pulithanam Po, Pothanickad, Ernakulam, Muvattupuzha-686670 Kerala,	Rs.6858787/- (Rupees Sixty Eight lakhs Fifty Eight Thousand Seven Hundred and Eighty Seven Only) as on 6/03/2025 with further interest/ incidental expenses /costs till the date of full payment.	All the piece and parcel of the land having an extent of 04.05 Ares in Sy No.412/2/1 in Ennallloor Village of Muvattupuzha Taluk together with a building bearing No. 12/324-A recorded in the name of Rajesh K Raveendran described in Sale Deed No.2397/2012 lying in Sub Registration District of Pothanickad and in Registration District of Ernakulam. Boundaries as per Location Sketch:- North:-Property of Krishnan, South:-Panchayath Road, East:-Property of Varkey ,West:-Road Details of Encumbrances, if any, known to the Secured Creditor:- 1) Attachment by Capital Finserve for Rs. 21,00,000/-(Rupees Twenty one Lakhs)son 18/11/2022 as per the order of Sub Court Muvattupuzha in CS 36/2022, IA 3/22, 2) Attachment by Dhanalakshmi Bank on 20/06/2023 as per the order of Mufsil court Muvattupuzha	Rs. 40,52,710 /- Rs.4,05,271/- Rs.1,00,000/-	07/11/2025 at 11 a.m. to 12Noon, 06/11/2025 up to 06:00 p.m	Possession

1. All Interested participants/bidders are requested to visit the website Vehicle Duniya, www.vehicleiduniya.com, auction@vehicleiduniya.com/ yogesh@vehicleiduniya.com, RFC Vehicle Duniya Pvt. Ltd. Ayan Bari/Yogesh Kumar, RFC Vehicle Duniya Pvt.Ltd. 1st Floor, Saraswati Chhaya Deendayal Chowk Vijaynagar Jabalpur 482002, 8448581825/9109689799 . For details and support, prospective bidders may contact - Manoj Panicker (8589972288) & Renjith C R (9020858967), Ransiya K (9544618915) . 2. The intending bidders may obtain the Tender Forms from the Manager, M/s.HDB Financial Services Ltd, 2nd Floor, The Art Of Living Tower ,13 Cross Road,SBT Avenue ,Near Passport Office,Panamplilly Nagar ,Kochi - Kerala –682036 Kerala.

Date: 14/10/2025, Place: Kochi

Sd/- Authorized Officer, M/s.HDB Financial Services Limited

In fast or fragile markets, insight brings perspective.

Decode market moves with sharp, fast, expert analysis – every day with **Stocks in the News** in Business Standard.

To book your copy, SMS **reachbs** to 57575 or email **order@bsmail.in**

Business Standard

Insight Out

TRUHOME FINANCE LIMITED (Formerly Shriram Housing Finance Ltd.)
Head Office: Level -3, Wockhardt Towers, East Wing C-2, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051; Tel: 1800 102 4345 ; Website: <http://www.truhomefinance.in>
Reg.Off.: Srinivasa Tower, 1st Floor, Door No.5, Old No.11, 2nd Lane, Cenatop Road, Alwarpet, Teynampet, Chennai-600018

APPENDIX-IV-A [SEE PROVISION TO RULE 8(6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES
E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.
Notice is hereby given to the public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to Truhome Finance Limited (formerly M/s Shriram Housing Finance Limited), the Possession of which have been taken by the Authorized Officer of Truhome Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis in e-auction on 17.11.2025 between 11:00 a.m. to 11:30 A.m. for recovery of the balance due to Truhome Finance Limited from the Borrowers And Guarantors, as mentioned in the table.
Details of Borrowers and Guarantors, amount due, Short Description of the immovable property, reserve price and earnest money deposit and date of inspection are also given as:

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagors	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
1.Mr. Ilambalakumar S/o Dharumaiyan 2. Mrs. Sengba Devi W/o Mr. Ilambalakumar Both are residing at : 2-1 Dharumaraja Colony, Anamalai vinayakar Kovil Coimbatore – 642104	Demand Notice Date: 09.05.2025 Rs.75,78,381/- (Rupees Seventy five lakhs seventy eight thousand three hundred and eighty one Only) as on 06-05-2025 under reference of Loan Account No. SHLHUDMP0000256 with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.	Rs. 70,29,325 (Seventy Lakh Twenty Nine Thousand Three Hundred and Twenty Five Only) Bid Increment: Rs. 10,000/- and in such multiples. Earnest Money Deposit (EMD) (Rs.) Rs.7,02,933 (Seven Lakh Two Thousand Nine hundred and Thirty Three Only)	17th Nov. 2025 Time : 11:00 AM to 11:30 AM	James Clement 7200281906 Mr. Selvakumar 944224367 L.Murali- 7904688478 Property inspection Date. 07.11.2025
Date of Possession & Type 29.07.2025 & Symbolic Possession Encumbrances known Not known				
Description of Property				
All part and parcel of the property situated at Coimbatore South Registration district, Anaimalai Sub Registration district, Anaimalai Taluk, Anaimalai Village, SF No.807/A1A1A1A1 Old Ward No.4 New ward No.10 Kottai Medu 1 Door No.33,34,35 and 35 A land with building, Four Boundaries: West : Iqbal S/o hanipa ravuthar house back side, North : Property belongs to Subramaniya iyyar and others, South : Property belongs to Paramasivam and others, East : South North Street. Total extent of the property is 2548 Sq.ft With all easement and pathway rights. As per the revenue record Current Patta No.123 and SF No. 1094/19, 1094/21				
1) For detailed terms and conditions of the sale, please refer the website of Truhome Finance Limited Website Link: https://www.truhomefinance.in/e-auction/ and at Auction Service Provider website address: https://www.bankauctions.com 2) The intending bidders have to submit their EMD amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO. Current Account No. 911020045677633 IFSC CODE: UTIB00002030.				
Place : Coimbatore Date : 15.10.2025 Sd/- Authorised Officer- Truhome Finance Limited (Formerly Shriram Housing Finance Limited)				