

Asia One: Pakistan’s new propaganda weapon against India



In an era where battles are fought as much through narratives as through conventional means, Pakistan has opened a dangerous new front in its state-sponsored information warfare against India. On 28 July 2025, Pakistan launched Asia One News Channel, its first self-styled “international” news network, modelled deliberately after Qatar’s Al Jazeera and Turkey’s TRT media. Far from being just another entrant in the global media market, Asia One is an instrument of strategic influence designed to shape global perceptions about Pakistan’s disputes with India, most notably over Jammu and Kashmir.

Asia One is headquartered in Karachi and owned by Pakistan365 Media Group, a subsidiary of the Jang Media Group, Pakistan’s largest media conglomerate. The Jang Group, run by the Kashmiri-descendant Mir family and currently overseen by Mir Shakil-ur-Rehman, has been at the centre of domestic narrative building for decades. Its flagship platforms, Geo News and various newspapers, have consistently reflected a pro-establishment, anti-India editorial line. The launch of Asia One marks an escalation, taking that domestic propaganda playbook global and packaging it in slick, Western-style production to influence audiences far beyond Pakistan’s borders.

Asia One’s rollout was planned with precision to achieve rapid, multi-platform penetration across continents. Instead of focusing merely on Pakistani audiences, the channel uses satellite broadcasting to beam its signal across South Asia, the Middle East, North Africa, and parts of Europe, allowing it to target both Muslim-majority states and Western democracies. In addition, it has secured early cable and OTT carriage deals in diaspora-heavy zones of the UK, Canada, the US, and Australia. Its digital-first strategy relies on a globally accessible website, dedicated mobile apps for iOS and Android, and geo-targeted advertising aimed at audiences in the West, the

Gulf States, Malaysia, Indonesia, and other regions in West Asia where Pakistan’s narratives are likely to find sympathy.

Complementing its satellite and cable presence, Asia One aggressively leverages digital platforms, aiming to maintain a strong presence on Instagram, TikTok, and X (formerly Twitter), where its content is distributed with multilingual captions, primarily in English, to appeal to younger, urban audiences. Its Western-style presentation, combined with a constant feed of viral clips, is aimed at making it an attractive option for those seeking quick, easily digestible “international news,” even as it systematically seeds anti-India narratives. The channel’s goal is not limited to South Asia as it seeks to maximise penetration into Western democracies with large South Asian communities, and into Muslim-majority countries where anti-India rhetoric is likely to be warmly received.

What makes Asia One far more than just a news network is the profile of its leadership and editorial staff. Its director, Naved Qamar (alias Naveed Khan Baloch), is a former senior editorial figure at TRT World, Turkey’s state broadcaster, and is known for his close links with Pakistan’s Inter-Services Intelligence (ISI). He is regarded as a “long-term ISI narrative operative” who worked as an offshore propaganda handler during his TRT World tenure, coordinating closely with ISI’s Media Operations Wing. His appointment ensures that Asia One’s editorial direction remains closely aligned with Pakistan’s military priorities, especially in the areas of Kashmir coverage, Indian defence policy, and political counter-narratives.

The channel’s editor, Mansoor Waheed Malik, previously headed ISPR-funded Fauji Foundation media operations until 2019 in Pakistan, where he was tasked with producing psychological warfare content targeting both domestic and international audiences. In his current role, he sets Asia One’s editorial tone and enforces the ISPR’s narrative

discipline within the newsroom. The Input Editor and Prime-Time Lead Anchor, Rabea Khalid, plays a dual role by controlling both story intake and on-air delivery, giving her extraordinary influence over how narratives are shaped. Having previously worked with the United Nations Information Centre (UNIC) Pakistan, she brings experience in global communications protocols and uses them to frame political messaging in a way that appears neutral and sophisticated to international viewers.

Each of these personnel choices ties Asia One directly to Pakistan’s 5th Generation Warfare doctrine, which prioritises psychological operations, perception management, and narrative dominance alongside direct and covert kinetic conflict.

Asia One’s strategy is clearly inspired by Al Jazeera, Qatar’s state-funded channel, and TRT World, Turkey’s state-backed media outlet. Both have been instrumental in reshaping the media landscape in the Middle East and beyond. Al Jazeera in particular earned global recognition as a voice of the Arab world but was also accused of providing disproportionate airtime to extremist Islamist figures, framing Western counter-terror operations as imperial aggression, and amplifying the Palestinian cause to the point of legitimising violence and terrorism against Israel and the West.

Pakistan hopes to replicate this model, using Asia One to rebrand its cross-border terrorism in Jammu and Kashmir as a so-called “freedom struggle.” Like Al Jazeera and TRT World, Asia One aims to export Pakistan’s domestic narratives globally, bypassing internal scepticism and embedding them into international discourse. Its editorial line seeks to exploit the language of human rights, minority protection, and decolonisation to frame India as an aggressor. Kashmir is presented not merely as a bilateral territorial dispute but as a global justice issue, deliberately linked to Palestine, apartheid-era South Africa, and Western colonial history to evoke moral outrage.

Asia One’s methodology for discrediting India is multi-layered and carefully calibrated. The channel frequently hijacks real events such as UN resolutions, protests, or security incidents involving Pakistan-sponsored terrorism, repackaging them with selective visuals and misleading context to portray India as an oppressor. Small-scale anti-India rallies organised by Pakistani-

sponsored diaspora groups abroad are amplified to create an illusion of massive global opposition to India’s Kashmir policy. One of the more sophisticated aspects of the strategy is the use of foreign anchors such as Timothy Obiezu from Nigeria, Tom Philpot from the UK, and Angel Murphy from the United States. These anchors lend the network an appearance of global credibility and reduce suspicion that it is simply a mouthpiece for the Pakistani state. Their international identities help launder ISI-scripted narratives, presenting them as neutral journalism. In reality, none of these chosen anchors have credible journalistic backgrounds and are mostly recognised as hired mouthpieces.

Asia One also seeks to deliberately and falsely link the so-called Kashmir conflict with other global causes, framing it as part of a broader pattern of colonial oppression. By tying Kashmir to Palestine and African struggles, it taps into powerful emotional reservoirs, particularly in the Global South and among progressive Western audiences. Its digital strategy relies heavily on short-form, emotionally charged content circulated on platforms where moderation is weaker, allowing the network to bypass algorithmic scrutiny and takedowns.

The channel also practices what experts call “narrative recycling”. Claims made in Asia One broadcasts are designed to be picked up later by sympathetic NGOs, activists, and even foreign lawmakers, creating a self-reinforcing cycle in which propaganda is eventually cited as fact by independent third parties.

Even the channel’s history has been curated for strategic advantage. Asia One’s LinkedIn profile claims that the organisation was founded in 2015, but public records show that its domain was registered as recently as June 2025 and its YouTube account created in late June of the same year. This discrepancy suggests a deliberate attempt to create an illusion of legacy and credibility, an age-old tactic intended to build trust among international journalists and policymakers who might otherwise dismiss it as a brand-new propaganda outlet.

Interestingly, Asia One has chosen not to maintain an official YouTube channel, where takedowns are frequent and algorithmic scrutiny stronger. Instead, it prioritises closed platforms such as TikTok and Instagram, where content spreads rapidly through shares and reposts in diaspora networks, making it harder for counter-disinformation teams to react in real time.

Asia One represents a serious strategic threat to India’s information ecosystem. By combining the editorial muscle of the Jang Media Group with global distribution capacity, Pakistan has effectively created a megaphone capable of influencing policymakers, international journalists, human rights forums, and South Asian diaspora youth. The network is likely to escalate its campaigns around key flashpoints such as anniversaries of Article 370’s abrogation, major incidents along the Line of Control, sessions of the United Nations General Assembly, and high-profile cooperation between India with Israel and the global West.

Its long-term goal is to normalise Pakistan’s illegal claims on Jammu and Kashmir, justify its own military oppression in its provinces of Balochistan and Khyber Pakhtunkhwa—where it is accused of brutally suppressing the just political rights of the people by systematically killing civilians through military operations and enforcing state-backed disappearances of political activists. Furthermore, it aims to portray India as a rogue state that violates human rights in Jammu and Kashmir, manufacturing sympathy for what Pakistan calls a so-called “freedom struggle”—a struggle that in reality India and much of the international community recognise as Pakistan-backed cross-border terrorism.

Asia One’s launch is not just a media story but a national security challenge. It marks the beginning of a new phase in Pakistan’s hybrid war against India, where the battle for global opinion will be fought with equal intensity as military standoffs along the Line of Control. By combining Western production values with foreign anchors and digital-first strategies, Pakistan aims to erode India’s standing in the world and give legitimacy to terrorism in Kashmir and beyond.

Much like Al Jazeera and TRT World, which amplified the Arab and Palestinian narratives to global prominence, Asia One seeks to become the voice of Pakistan’s deep state in the international arena. The challenge for India will not only be to counter this disinformation but also to proactively project its own story with credibility, sophistication, and equal reach before Asia One’s messaging becomes embedded in global narrative-building circles that influence policymakers worldwide.

Leuva Patel Community Hall is set to be constructed - Dileep Sanghani



The foundation for promoting unity, development, and education among the Patel community of Amreli district was laid by Rajratna Mohanbhai Virjibhai Patel through the Patel Vidyarthi Ashram (Educational Trust). This noble vision continues to be advanced by Dwarakadasbhai Patel, Leelaba Patel, and the institution’s former president, Hon. Shri Dileepbhai Sanghani.

At present, the development of the grand Leuva Patel Community Hall on

16 bighas of land in Amreli stands as a testament to the solidarity and progress of the Patel community. Addressing the meeting about the project, Shri Dileepbhai Sanghani reaffirmed his commitment to the community’s safety, courage, and development, recalling the visionary ideals of the late Dayabapa Hirani, and expressing pride in the community’s continued advancement. Following the land acquisition announcement, community leader and industrialist Kalubhai Bhanderi shared

detailed insights about the upcoming construction of the Leuva Patel Community Hall. D.K. Rayani pledged his continued support toward the completion of the project. The event was graced by several distinguished personalities, including Kalubhai Bhanderi, P.P. Sojitra, D.K. Rayani, Kantibhai Vaghasia, Ashwinbhai Savaliya, Manish Sanghani, Rajeshbhai Mangrolia, Mehulbhai Dhorajiya, Bhavanaben Gondaliya, M.K. Savaliya, Dineshbhai Bhuva, and other notable guests.

Over 20,000 newly appointed teachers in Gujarat to receive training on effective teaching & evaluation under NEP

Ahmedbad, Gujarat government’s granted schools are set to train more than 20,000 newly recruited teachers of Classes 3 to 10 in effective teaching, question framing, and student evaluation techniques. The initiative, being implemented for the first time, is aligned with the New Education Policy (NEP). The training will focus on key areas such as planning, subject

presentation skills, use of technology and resource material in classrooms, developing exam questions, and assessment methods, including checking answer sheets and preparing results. In the first phase, around 10,500 teachers of Classes 3 to 5 and 9 to 10 will undergo training from October 29 to November 4, during the Diwali vacation.

SYMBOLIC POSSESSION NOTICE

Branch Office: ICICI Bank Ltd Office Number 201-B, 2nd Floor, Road No. 1 Plot No-B3, WIFI IT Park, Wagle Industrial Estate, Thane (West)- 400604

The Authorised ICICI Bank Officer under the Securitisation, Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of the powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules 2002, issued Demand Notices to the borrower(s) mentioned below, to repay the amount mentioned in the Notice within 60 days from the date of receipt of the said Notice.

Having failed to repay the amount, the Notice is issued to the borrower and the public in general that the undersigned has taken symbolic possession of the property described below, by exercising powers conferred on him/her under Section 13(4) of the said Act read with Rule 8 of the said rules on the below-mentioned dates. The borrower in particular and the public in general are hereby cautioned not to deal with the property. Any dealings with the property will be subject to charges of ICICI Bank Limited.

Sr. No.	Name of the Borrower(s) / Loan Account Number	Description of Property/ Date of Symbolic Possession	Date of Demand Notice/ Amount in Demand Notice (Rs)	Name of Branch
1.	Harshadkumar Prahaladbhai Dalvadi & Manishaben Harshadkumar Dalvadi- LBABD00006913130 & TBABD00006911801	Flat No. C/307, Third Floor, Block No. C, Sundram Apartment, Revenue Survey No. 1210, Khata No. 4326, City Survey No. 4087, F.P. No. 421, T.P. Scheme No. 5, Village: Sanand, Tal.: Sanand, Dist.: Ahmedabad/ October 08, 2025	June 20, 2025 Rs. 30,04,119.99/-	Ahmedabad
2.	Paragkumar Rameshchandra Shah & Dipikaben Paragkumar Shah- LBGNR00005593437	Shop No. 48, Ground Floor, Broad Way Comfort, Near Broadway Commercial Hub Vasna Bhayli Road, Revenue Survey No. 466, Block No. 416 Paikee 2, F.P. No. 35, T.P. Scheme No.4, Bhayli, Gujarat, Vadodara- 390015/ October 08, 2025	May 28, 2025 Rs. 10,61,673.45/-	Gandhinagar
3.	Khatri Dipak Prakashbhai & Kirtiben Dipakbhai Khatri- LBSUR00006841669 & LBSUR00006956596 & TBSUR00006794700	Flat No. C/2-901, Ninth Floor, Wing: C-2, Building No. C, Prayasha Bliss, Revenue Survey No. 177, Block No. 251, F.P. No. 55, T.P. Scheme No. 62 (Dindoli-Bhestan-Bhedwad), Dindoli, Tal-Udhna, Gujarat Surat- 394210/ October 08, 2025	June 30, 2025 Rs. 34,52,895.55/-	Surat

The above-mentioned borrower(s)/guarantor(s) is/are hereby issued a 30 day Notice to repay the amount, else the mortgaged properties will be sold after 30 days from the date of publishing this Notice, as per the provisions under Rules 8 and 9 of Security Interest (Enforcement) Rules 2002.

Date: October 10, 2025
Place: Ahmedabad, Gandhinagar & Surat

Sincerely Authorised Officer
For ICICI Bank Ltd.

Rainy weather in the state due to the impact of cyclone 'Shakti'

Saurashtra, The threat from Gujarat has been averted as the cyclone 'Shakti' formed in the Arabian Sea has weakened. Rain has been predicted in the state as the cyclone turns into a deep depression by tomorrow. Rain has been recorded in scattered places in the state last night and today as well. The Meteorological Department has predicted light to moderate rain in the state for the next 7 days, i.e. from October 6 to October 12. At present, the cyclone Shakti has slowed down. However, Shakti will not have any effect in Gujarat. The cyclone Shakti has reached 940 km from Dwarka and 960 km from Naliya. Which will turn into a depression from tomorrow.

Fishermen warned not to venture into the sea According to Dr. AK Das, Director of the Meteorological Department, widespread rain has been predicted in the state for the next 3 days. There will be light rain in South Gujarat and Saurashtra Kutch. Due to which fishermen have been advised not to venture into the sea. The wind will blow at a speed of 40 to 50 km per hour

on the coast. Currently, DW-2 signal has been installed on the coast. Currently, there will be rainy weather due to the Western Disturbance being active near Afghanistan. And there may be rain showers. Today, Ahmedabad will have cloudy weather and light rain with thunder has been predicted. Weather in Ahmedabad and Kutch districts has changed due to the powerful

cyclone Shakti.

Last night, Ahmedabad and the surrounding areas received heavy rains, causing water to flow on the roads. So, since this morning, it has been raining in scattered places in Kutch district. Signal number 3 at Mangrol port, fishermen advised not to venture into the sea On October 3, heavy currents were seen in the Arabian Sea at Mangrol in Junagadh district, following which

immediate action was taken by the administration. In view of the 'Shakti' cyclone, warning signal number 3 has been issued by the Meteorological Department, which indicates that there is a possibility of mild danger or bad weather at the port. The administration is on full alert mode regarding the Shakti cyclone and is constantly monitoring the situation in the coastal areas.

SANGINITA CHEMICALS LIMITED
(CIN:L24100GJ2005PLC047292)
Registered Office: 301, 3rd Floor, Shalini Complex, Sector 11, Gandhinagar - 382 011 (Gujarat)
E-mail Id: dcbchavada@yahoo.co.in

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED ON 30TH SEPTEMBER, 2025

The Board of Directors of the Company at the meeting held on 10th October, 2025 approved the Unaudited Financial Results for the quarter ended on 30th September, 2025 ("Results"). The same has been submitted to NSE in due compliance with the listing requirements.

The Results along with Limited Review Report have been posted on the website of the Company at <https://www.sanginitachemicals.co.in/investor-relation.html> and can be accessed by scanning the QR Code given in this Advertisement.

FOR, SANGINITA CHEMICALS LIMITED
SD/-
VIJAYSINH D. CHAVDA (DIN: 00479413)
WHOLE TIME DIRECTOR

Date : 10th October, 2025
Place : Gandhinagar

NOTE: The above intimation is in accordance with Regulation 33 read with Regulation 47(1) of the SEBI (LODR) Regulations, 2015

TRUHOME FINANCE LIMITED (Formerly Shriram Housing Finance Ltd.)
Head Office: Level -3, Wockhardt Towers, East Wing C-2, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051;
Tel: 1800 102 4345 ; Website: <http://www.truhomefinance.in>
Reg.Off.: Srinivasa Tower, 1st Floor, Door No.5, Old No.11, 2nd Lane, Cenatoph Road, Alwarpet, Teynampet, Chennai-600018

APPENDIX-IV-A [SEE PROVISION TO RULE 8(6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to Truhome Finance Limited (formerly Shriram Housing Finance Limited), the Physical Possession of which have been taken by the Authorized Officer of Truhome Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis for recovery of the balance due to Truhome Finance Limited from the Borrowers And Guarantors, as mentioned in the table. Details of Borrowers and Guarantors, amount due, Short Description of the immovable property, reserve price and earnest money deposit and date of Inspection are also given as:

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagors	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
1. Khokhar Vishal Manubhai And 2. Nidhi Vishal Khokhar And 3. Sarang House, Through its partner (A) Vishal Manubhai Khokhar (B) Rushikesh Ramjibhai Gaudani (C) Jenishkumar Dhansukhbhai Bhanderi All residing at :-Plot no. 8-38-39, Hari Darshan Society, Opp. Bhulabhai Park society, Laxmikant Ashram Road, Katargam, Surat- 395004. Also at :-@ Sarang House 406-407, Luxuria Trade Hub, Gaurav Path Airport Road, Beside Audi Showroom, Pal, Surat- 395007. Also at :-Bunglow no. 6, Ratan sagar co-op. ho. Soc., Fulpada, Opp. Kamalbagh soc., Khodiyar nagar Road, Surat-395006. LAN:- SLPHSRAT0001643	Demand Notice Date: 09/05/2025 Rs. 2,08,19,912/- (Rupees Two Crore Eight Lakh Nineteen Thousand Nine Hundred Twelve only) as on 06/05/2025 under reference of loan account no. SLPHSRAT0001643 with further interest at the contractual rate, within 60 days from the date of receipt of the said notice	Rs. 1,88,00,000/- (One Crore Eighty Eight Lakhs Only) Bid Increment: Rs. 50,000/- (Rupees Fifty Thousand Only) and in such multiples. Earnest Money Deposit (EMD) (Rs.) Rs.18,80,000/- (Rupees Eighteen Lakh Eighty Thousand Only)	12th Nov. 2025 Time : 11 AM to 1 PM.	Ashfaq Patka 9819415477 Sandeep Mahajan - 99989 44955 Property inspection Date. 28.10.2025, Time.11 AM to 1 PM

Description of Property

All that a piece and parcel of land bearing Bunglow no. 6 Admeasuring about 251.10 sq.mt. which is now in the extended area of surat city bearing city survey no. 8512 together with Construction thereon Ground Floor and 1st Floor total admeasuring about 361.764 sq.mt. of ward Katargam of "RATAN NAGAR CO. OP HOUSING SOCIETY LTD." Organized on Land bearing Revenue Survey no. 114/1 which also bears Final plot no. 146 of T.P.Scheme No. 17 of Fulpada within District Surat. The said Property is Surrounded by:-
Boundaries (As per Documents) :-North : Society 25 Ft. Road.South : Bunglow no. 1-2, East : Bunglaw no. 7. West : Society Common Open Plot.
Boundaries (As per Site) :-North : Entry and Road. South : Adj. Property. East : Adj. Property. West : Adj. Open Plot..

1) For detailed terms and conditions of the sale, please refer the website of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) website.
2) The intending bidders have to submit their EMD amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO. Current Account No. 911020045677633 IFSC CODE: UTIB0000230.

Place : Surat
Date : 11-10-2025

SD/- Authorised Officer- Truhome Finance Limited (Formerly Shriram Housing Finance Limited)