GRIHUM HOUSING FINANCE LIMITED

Registered Office: 6th Floor, B Building, Ganga Trueno, Lohegaon, Pune, Maharashtra 411014. Branch Off Unit: No, 1510, 2nd Floor, Sri Complex, Trichy Road, Coimbatore, Tamilnadu-641018

E-AUCTION - SALE NOTICE
Sale of secured immovable asset under SARFAESI Act

E-auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (the "Act") read with Rule 8 and 9 of the Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower/ Co-Borrower/ Mortgagor (s)/Guarantor(s) that the below described immovable properties mortgaged to **Grihum Housing Finance Limited** (hereinafter referred to as the "Secured Creditor" as per the Act) , the possession of which has been taken by the Authorised Officer of Secured Creditor in exercise of powers conferred under section 13(12) of the Act read with Rules 8 and 9 of the security interest (Enforcement) Rule pursuant to notice under section 13(2) of the Act.

The Secured Assets will be sold on **"As is where is", "As is what is", and "Whatever there is" basis on 30-10-2026 through E-Auction. It is hereby informed to General public that we are going to conduct public through E-Auction platform provided at the website: https://www.bankeauctions.com. For detailed T&Cs of sale, please refer to link provided in GHFL's/Secured Creditor's website i.e. www.grihumhousing.com**

Sl. No.	Proposal No. Customer Name {A}	Demand Notice Date and Outstanding Amount {B}	Nature of Possession {C}	Description of Property {D}	Reserve Price {E}	EMD (10% of RP) {F}	EMD Submission date {G}	Incremental Bid {H}	Property Inspection Date & Time {I}	Date and time of Auction {J}	Known encumbrances/ Court cases if any {K}
1	Loan No. HF0119H20100178 UNNI P J (BORROWER) MATHELETHA K K (CO BORROWER)	Notice date: 07-06-2025 Total Dues:Rs. 778939/- (Rupees Seven Lakh Seventy Eight Thousand Nine Hundred Thirty Nine Only) payable as on 07-06-2025 along with interest @15.85% p.a. till the realization.	Physical	District :Alappuzha Sub District :Cherthala Taluk :Cherthala Village :Arthunkal Muri :Cherthala North Old Survey No.38/2a-18- Extent Of Property-1.62 Ares As Per Title Deed T. P. No.4932 Class Of Property-Purayidom Tenure Of Land-Janmam Limit-Cherthala South Panchayat The Part And Parcel Of An Extent Of 1.82 Ares Of Property In Sy No. 38/2a-18in Arthunkal Village In The Possession Of Mr. Unni P.J.As Per Settlement Deed No. 1921/20 Registered In Book No.1, Volume No.250, Pages 5 To 13 Of Sro Cherthala, Without Any Covenants. **Boundaries Of The Property-** East-Property Of Soman & Ammini North-Way West-Property Of Rajendran South-Property Of Viswambhs/An	Rs. 1122725.00/- (Rupees Eleven Lacs Twenty Two Thousand Seven Hundred Twenty Five Only)	Rs. 112272.50/- (Rupees One Lacs Twelve Thousand Two Hundred Seventy Two and Fifty Paisas Only)	29-10-2026 Before 5 PM	10,000/-	26-10-2026 (11AM – 4PM)	30-10-2026 (11 AM- 2PM)	NIL

The intending bidders/purchasers are advised to visit Secured Creditor Branch and the auction properties, and make his own enquiry and ascertain additional charges, encumbrances and any third-party interests and satisfy himself/herself/itself in all aspects thereto before submitting the bids. All statutory dues like property taxes, electricity/water dues and any other dues, if any, attached to the property to be ascertained and paid by the successful bidder.

The interested bidders are required to register themselves with the portal and obtain login ID and Password well in advance, which is mandatory for e-bidding, from auction service provider) C1 India PVT LTD. Address- Plot No-68 3rd floor Gurgaon Haryana-122003. Helpline Number- 7291981124,25,26 Support Email id – Support@bankeauctions.com. **Contact Person –Dharni P, Email id- dharani.p@c1india.com Contact No- 9948182222.** Please note that Prospective bidders may avail online training on e-auction from them only. The intending purchaser/bidder is required to submit amount of the Earnest Money Deposit (EMD) by way of by way of NEFT/RTGS /DD in the account of "GRIHUM HOUSING FINANCE LIMITED - AUCTION PROCEEDS A/C", Bank-ICICI BANK LTD. Account No-091551000028 and IFSC Code- ICIC0000915 , ICICI Bank Ltd, Panchshil Tech Park, Near Ganapathi Chowk, 43/44 Viman Nagar - 411014 drawn on any nationalized or scheduled Bank on or before **29-10-2026** and register their name at https://www.bankeauctions.com and get user ID and password free of cost and get training on e-Auction from the service provider. After their Registration on the website, the intending purchaser/bidder is required to get the copies of the following documents uploaded, e-mail and sent self-attested hard copy at **Address: No, 1510, 2nd Floor, Sri Complex, Trichy Road, Coimbatore, Tamilnadu-641018 Mobile no. +91 8281138143 Mobile No. +91 9597907666 e-mail ID baskaran.soundarrajan@grihumhousing.com. For further details on terms and conditions please visit https://www.bankeauctions.com & www.grihumhousing.com to take part in e-auction.**

This notice should also be considered as 30 DAYS (Thirty) notice to Borrower / Co-Borrower/ Mortgagor (s)/Guarantor(s) under Rule 8(6) of the Security Interest (Enforcement) Rule-2002

In any case if there is any difference between the contents of local language publication and English newspaper publication, the content, of the English newspaper language published in Business Standard shall be prevail

Date: 28.09.2026 Place: ALAPPUZHA **Sd/- Authorised Officer, Grihum Housing Finance Limited**

CHANGE OF NAME

I, NIKHIL GEORGE S/o GEORGE VARGHESE R/o Vellappillil House, Elthuruth S.O, Thrissur, Kerala-680611, have changed the name of my minor son CHRIS NIKHIL GEORGE aged 03 months and he shall hereafter be known as CHRIS NIKHIL.

Rise above the surface

Gain deeper insight into markets and business through expert commentary, analysis, and informed expert opinion in Business Standard. Featuring some of the most respected voices, including *Shyam Saran, A K Bhattacharya, Amita Batra, M S Sriram, K P Krishnan, Rajeshwari Sengupta, Tamal Bandyopadhyay, and more.*

Business Standard
Insight Out

TRUHOME FINANCE LIMITED (Formerly Shriram Housing Finance Ltd.)

Head Office: Level -3, Wockhardt Towers, East Wing C-2, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051;
Tel: 1800 102 4345 ; **Website:** http://www. truhomefinance.in
Reg.Off.: Srinivasa Tower, 1st Floor, Door No.5, Old No.11, 2nd Lane, Cenatoph Road, Alwarpet, Teynampet, Chennai-600018

APPENDIX-IV-A [SEE PROVISION TO RULE 8(6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8(6)] of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to Truhome Finance Limited (formerly M/s Shriram Housing Finance Limited), the Possession of which have been taken by the Authorized Officer of Truhome Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis in e-auction on 14.10.2026 between 11:00 a.m. to 1:00 p.m. for recovery of the balance due to Truhome Finance Limited from the Borrowers And Guarantors, as mentioned in the table.

Details of Borrowers and Guarantors, amount due, Short Description of the immovable property, reserve price and earnest money deposit and date of Inspection are also given as:

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
1. MR.M RAVIKUMAR NO 237 -1B- 2 ADVAITH AVENUE NEAR EB COLONY KVR MAHAL NEAR, KARAMADAI , METTUPALAYAM, TAMIL NADU-641104 2.MRS. RANI W/O. MR.M RAVIKUMAR NO 237 -1B- 2 ADVAITH AVENUE NEAR EB COLONY KVR MAHAL NEAR, KARAMADAI , METTUPALAYAM, TAMIL NADU-641104 **Date of Possession & Type** 26.08.2026 & Physical Possession. **Encumbranches known** Not Known	Demand Notice Date: 09.04.2026. Rs. 30,41,514.00/- (Rupees Thirty Lakh Forty One Thousand Five Hundred and Fourteen Only) as on dated 07/04/2026 under reference of Loan Account No. SHLHTHPR0000712 with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.	Rs. 30,00,000 (Thirty Lakh only) **Bid Increment:** Rs. 10,000/- and in such multiples **Earnest Money Deposit (EMD)(Rs.)** Rs. 3,00,000(Three Lakh Only) **Last date for submission of EMD : 13.10.2026 Time 10.00 a.m. to 05.00 p.m.**	14th-Oct.-2026 & Auction Time: 11:00 AM to 01:00 PM	Mr.S.James Clement-7200281906 Mr. M.Selvakumar-9444224367 Mr.L.Murali-7904688478 Date of Inspection 07.10.2026.

Description of Property

I. Survey No.-395/4A, ii. As per Revenue Record-395/4A1, iii. Total Extent-2176 Sq.Ft, iv. Plot No-SITE NO. 84 v. Location (like name of the place, village, city, registration, sub-district etc.)-Vadavalli Village, Perur Taluk, Coimbatore Regd. District, Vadavalli SRO, "Thiru.Vi.Ka. Nagar". Boundaries for 2176 Sq.Ft of land : North Of - 40 feet Wide East West Layout Road, South Of - Site No-83, East Of - S.No-395/4A Part, West Of - Site No-85, Measurement Details: East West on the North – 35 feet, East West on the South – 35 ½ feet, North South on the East – 61 feet, North South on the West – 62 feet
Total measuring extent of 2176 sq.ft. or 4 cents 433 sq.ft. or 202.15 sq.meter of vacant land. With all easements Rights and Pathway.
The above property situated in named as "Thiru.Vi.Ka. Nagar". The above property situated in Old S.F.No.395/4A, New Sub Division in S.F.No.395/4A1 per as Patta No.1450.
The above property situated in Coimbatore Corporation.

1) **For detailed terms and conditions of the sale, please refer the website of Truhome Finance Limited Website Link: https://www.truhomefinance.in/e-auction / and at Auction Service Provider website address: https://www.bankeauctions.com**
2) **The intending bidders have to submit their EMD amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO. Current Account No. 911020045677633 IFSC CODE: UTIB0000230.**

Place : Coimbatore
Date: 28-09-2026

Sd/- Authorised Officer- Truhome Finance Limited
(Formerly Shriram Housing Finance Limited)

TRUHOME FINANCE LIMITED (Formerly Shriram Housing Finance Ltd.)

Head Office: Level -3, Wockhardt Towers, East Wing C-2, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051;
Tel: 1800 102 4345 ; **Website:** http://www. truhomefinance.in
Reg.Off.: Srinivasa Tower, 1st Floor, Door No.5, Old No.11, 2nd Lane, Cenatoph Road, Alwarpet, Teynampet, Chennai-600018

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Notice is hereby given to the public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to Truhome Finance Limited (formerly M/s Shriram Housing Finance Limited), the Possession of which have been taken by the Authorized Officer of Truhome Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis in e-auction on 18/10/2026 between 11:00 a.m. to 11:30 A.m. for recovery of the balance due to Truhome Finance Limited from the Borrowers And Guarantors, as mentioned in the table.

Details of Borrowers and Guarantors, amount due, Short Description of the immovable property, reserve price and earnest money deposit and date of Inspection are also given as:

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
Mrs. Aruneswari, W/o Mr. Selvamurugan, No.84/1 Vinayagar Kovil 6th Street,Bharathi Nagar 3rd Cross Street,Erode – 638002. Mr. Selvamurugan, No.84/1 Vinayagar Kovil 6th Street,Bharathi Nagar 3rd Cross Street, Erode – 638002. **Date of Possession & Type** 28.10.2025 & Symbolic Possession **Encumbranches known** Not Known	Demand Notice Date: 09-05-2025 Rs. 12,79,716/- (Rupees Twelve lakh seventy nine thousand seven hundred and sixteen Only) as on 07-05-2025 under reference of Loan Account No. SLPHNMKL0000191	Rs 14,67,045-/ (Rupees fourteen Lakhs Sixty Seven thousand Forty five only) **Bid Increment:** Rs. 10,000/- and in such multiples **Earnest Money Deposit (EMD)(Rs.)** Rs 1,46,704-/ (Rupees One Lakhs Forty Six thousnad Seven hundred Four only) **Last date for submission of EMD : 17/10/2026 Time 10.00 a.m. to 05.00 p.m.**	18th-Oct.-2026 & Auction Time: 11.00 P.M. to 12.00 p.m.	Mr.S.James Clement 7200281906 Mr. M.Selvakumar 9444224367 Mr.Suman 9597191507 Property Inspection date-16/10/2026 & 11 am to 1pm

Description of Property

All that part and parcel of the property situated at Palani Registration District, Vedasandhur Sub Registration District, Vedasandhur Taluk, Kaithiyan Kottai Village, Old S.F. No.553/2, New S.F. No.553/2K, Plot No.9, having an extent of 1303.5 Sq. Ft land with the building, as per the following boundaries:Boundaries: West : 16.5 Feet Wide South North Common Pathway, North : Plot No.5, South : Banumathi Plot 10, East : Subramani Property, With all easement and pathway rights.

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
MRS.GOMATHI W/O DEVARAJ OLD NO 6/82 N NO 1/83 THIRUTHERVALAI, AAYANGUDI THIRUVADANAI,RAMANATHAPURAM-623401 MR.DEVARAJ S/O KALIMUTHU OLD NO 6/82 N NO 1/83 THIRUTHERVALAI, AAYANGUDI THIRUVADANAI,RAMANATHAPURAM-623401. **Date of Possession & Type** 15-05-2026 & Symbolic Possession **Encumbranches known** Not Known	Demand Notice Date: 09-02-2026 Rs. 2,84,792-/ (Rupees Two Lakhs Eighty Four Thousand Seven hundred ninety two only) as on dated 07/02/2026 under reference of Loan Account No. SLPHTRCY0000011 and Rs 2,96,516-/(Rupees Two lakhs Ninety six thousand Five hundred Sixteen only) as on dated 07/02/2026 under reference of Loan Account No. SLPHTRCY0000152	Rs 11,38,080-/ (Rupees Eleven Lakhs Thirty eight thousand Eighty only) **Bid Increment:** Rs. 10,000/- and in such multiples **Earnest Money Deposit (EMD)(Rs.)** Rs 1,13,808-/(Rupees one Lakhs Thirteen Thousand Eight hundred eight only) **Last date for submission of EMD : 17/10/2026 Time 10.00 a.m. to 05.00 p.m.**	18th-Oct.-2026 & Auction Time: 11.00 P.M. to 12.00 p.m.	Mr.S.James Clement 7200281906 Mr. M.Selvakumar 9444224367 Mr.Suman 9597191507 Property Inspection date-16/10/2026 & 11 am to 1pm

Description of Property

All the piece and parcel of land property bearing Old S.No.11/2B New S.No.11/2B2A,Punja of an extent of 0.04.0 acres = 10 cents = 4360 sq.ft = 405 sq.meter with Building at Ramanathapuram District, Karaikudi Registration District, Thiruvadanai Sub Registration District, Rajasingamangalam Union, Thiruthervali Panchayat, Thiruthervali Group, Thiruthervali Village. Bounded on: North : Aathidravida Colony , South : Punja of Mni Nadar , West : Punja of Muthuselam and pathway for this punja East : Punja of E. Nagaraj, With all easement and pathway Rights.

1) **For detailed terms and conditions of the sale, please refer the website of Truhome Finance Limited Website Link: https://www.truhomefinance.in/e-auction / and at Auction Service Provider website address: https://www.bankeauctions.com**
2) **The intending bidders have to submit their EMD amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO. Current Account No. 911020045677633 IFSC CODE: UTIB0000230.**

Place : Dindugul, Ramanathapuram
Date: 28-09-2026

Sd/- Authorised Officer- Truhome Finance Limited
(Formerly Shriram Housing Finance Limited)

CMO Keralam Kerala Government
cmokeralam iprdkerala
CMOKeralam Kerala Government
PRD LIVE

കേരളം സർക്കാർ
ഇൻഫർമേഷൻ പബ്ലിക് റിലേഷൻസ് വകുപ്പ്

ഞാൻ എന്റെ നാടിന്റെ കാവലാൾ

തൂഫാൻ തദ്ദേശം

ലഹരിക്കെതിരെ ജനസേന

തൂഫാൻ രണ്ടാം ഘട്ടം

സംസ്ഥാനതല ഉദ്ഘാടനം

ഇനി ത്രിതലപഞ്ചായത്തിലെ ഓരോ വാർഡിലും
തൂഫാൻ ജനജാഗ്രത സമിതി

28 സെപ്റ്റംബർ 2026 | രാവിലെ 11 | മലബാർ കോളേജ്, വേങ്ങര

ഉദ്ഘാടനം: ശ്രീ. രമേശ് ചെന്നിത്തല (ബഹു. ആഭ്യന്തര- വിജിലൻസ്- കയർ വകുപ്പ് മന്ത്രി)
അധ്യക്ഷൻ: ശ്രീ. പി. കെ. കുഞ്ഞാലിക്കുട്ടി (ബഹു. വ്യവസായം- വാണിജ്യം വകുപ്പ് മന്ത്രി)
ശ്രീ. കെ. എം. ഷാജി (ബഹു. തദ്ദേശ സ്വയംഭരണ വകുപ്പ് മന്ത്രി)
ശ്രീ. എ. പി. അനിൽകുമാർ (ബഹു. റവന്യു വകുപ്പ് മന്ത്രി), ശ്രീ. പി. കെ. ബഷീർ (ബഹു. പൊതുമരാമത്ത് വകുപ്പ് മന്ത്രി)
എംപിമാർ, എംഎൽഎമാർ തുടങ്ങിയവർ പങ്കെടുക്കും



രാവിലെ 11 മുതൽ 12:30 വരെ സംസ്ഥാനത്തെ എല്ലാ തദ്ദേശ സ്വയം ഭരണ സ്ഥാപനങ്ങളിലും
തൂഫാൻ പതാക ഉയർത്തൽ, ലഹരി വിരുദ്ധ പ്രതിജ്ഞ
തൂഫാൻ വാറിയർ ബാഡ്ജ് സ്വീകരണം