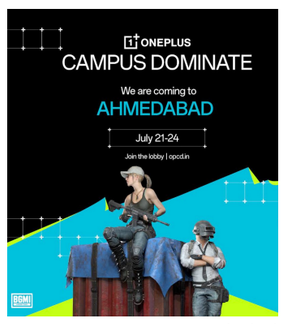
HOC Vendant celebrates the unwavering spirit



Ahmedabad, Marking two decades of dedicated cancer care, HOC Vedanta, in collaboration with the MOC Cancer Care, reaffirmed its commitment to redefining oncology by placing cancer survivorship at the heart of patient care. Through its flagship survivor initiative, 'Vijeta – Strong Minds Against Cancer,' the Alliance brought together more than 250 cancer survivors, caregivers and healthcare professionals in Ahmedabad to celebrate resilience and hope, and spotlight an often-overlooked phase of the cancer journey, life beyond cancer. From a 4-year-old child to an 80-year-old survivor, every individual at Vijeta represented a powerful reminder that cancer does not define a person's future. Their stories reflected not only the success of modern cancer treatment but also the importance of emotional resilience, family support, rehabilitation and continued medical guidance in helping survivors reclaim their lives. Dr. Bhavin Shah, Director and Senior Medical Oncologist at HOC Vedanta said, "We at HOC strive to improve treatment outcomes through early diagnosis and evidence-based treatments so that more patients lead longer and better lives. " (13-9)

OnePlus Campus Dominate 2026



Ahmedabad: Global technology brand OnePlus today announced the Ahmedabad edition of OnePlus Campus Dominate 2026, the third edition of its nationwide collegiate esports initiative that aims to bring competitive gaming directly to university campuses across India. Expanding to 16 universities across eight cities, this year's tournament will arrive in Ahmedabad on July 21st before travelling across Jaipur, Chandigarh, New Delhi and Noida over the next month. Campus Dominate has already travelled to three cities so far - Pune engaged 3500+ students on-ground and Hyderabad engaged 7500+ students across three colleges. Just this week, Campus Dominate concluded in Bengaluru engaging 6500+ students on-ground including 1624 Campus Pro players across two colleges. All three legs also witnessed the emergence of six Campus Dominate College Champions so far who got a direct ticket to the Grand LAN Finale.

India's Premier Coronary Surgery Conference



Ahmedabad, Ahmedabad emerged as the national hub for coronary artery bypass surgery as the 5th Annual Conference of the Society of Coronary Surgeons (SCS 2026) was successfully held on 18th and 19th July 2026 at Club Babylon & Sheraton Convention Centre. Endorsed by the Indian Association of Cardiovascular-Thoracic Surgeons (IACTS), the conference witnessed the participation of more than 500 cardiac surgeons from across India, along with internationally renowned faculty, under the theme 'Gifted Hands, Future Minds.' The two-day scientific conclave showcased the latest advancements in coronary artery bypass grafting (CABG), patient-specific surgical decision-making, minimally invasive and robotic bypass surgery, artificial intelligence, and evidence-based innovations aimed at improving outcomes for patients suffering from coronary artery disease. Dr. Sanjeeth Peter, Organising Chairman, SCS 2026 and Secretary, Society of Coronary Surgeons, said, Ahmedabad had the privilege of hosting some of the finest minds in coronary surgery. The conference provided an exceptional academic platform for sharing knowledge, discussing challenging clinical cases and exploring cutting-edge surgical innovations that will shape the future of coronary artery bypass surgery. Our collective goal remained to improve patient outcomes through scientific excellence and collaborative learning. (18-2)

CINÉPOLIS AND PANORAMA STUDIOS ANNOUNCE PARTNERSHIP



Ahmedabad, Cinépolis India, one of the country's leading cinema exhibitors with a strong presence across India and deep expertise in theatrical exhibition, has announced a strategic distribution partnership with Panorama Studios for the Delhi & UP Circuit. The collaboration marks another step in Cinépolis India's commitment to strengthening the theatrical ecosystem by leveraging its market reach, audience insights, and distribution capabilities. Speaking on the partnership, Kumar Mangat Pathak, Chairman & Managing Director, Panorama Studios, said, "We are delighted to partner with Cinépolis India for the Delhi & UP Circuit. Both organizations bring deep market understanding, strong industry relationships, and a shared commitment to theatrical cinema. By consolidating our strengths and resources, we believe we can unlock greater value for our films, our partners, and the exhibition ecosystem. This collaboration reflects our commitment to continually strengthening the theatrical business, and we look forward to a successful long-term association." (19-10)

Printed and Published by MAYUR C. BHATT on behalf of KALYANI PUBLIATION PVT. LTD. and Printed at : Dharti Printers C-3, Shankar Chember, Nr. Fadia Chamber, Asharam Road, Ahmedabad-Published From KALYANI PUBLIATION PVT. LTD. 201,202,208 Nandan complex, opp mithakhali rly crossing, mithakhali, ahmedabad.
Editior : Mayur C. Bhatt

The Colby conundrum: Washington's middle power blind spot



What does Trump's America really want? Does it want its friends and partners and allies to take increasing charge of their own security needs? Or does it want them to continue to be dependent on the US? Frankly, the answer to that is not entirely clear – perhaps even to Washington. In recent years, the geopolitical landscape has been defined by a growing anxiety among traditional US allies regarding the reliability of the American security umbrella. This tension was uncomfortably illuminated when US Under Secretary of Defence for War for Policy Elbridge Colby took to the social media platform X, a couple of days ago, to dismiss the emerging concept of a "middle powers" defence strategy. Labelling such efforts a "distraction" that squanders "valuable time, money, and political capital", Colby asserted that middle powers lack a coherent basis for alignment and that no alternative coalition can rival the United States' defence industrial base (DIB).

To Washington, these remarks may sound like a pragmatic restatement of flexible realism and unipolar dominance. However, to nations increasingly disappointed by America's shifting foreign policy – characterised by a confused now-a-pivot (and then seemingly not) to Asia, threats to abandon legacy commitments, and an overarching America First doctrine – Colby's comments are received quite differently. In capitals from Ottawa to Paris to New Delhi, these statements are viewed not as a reassuring projection of strength but as a symptom of hegemonic hubris that inadvertently validates their urgent quest for strategic autonomy. For many international partners, navigating the current US foreign policy environment feels like dealing with a geopolitical bipolar disorder. Washington increasingly demands unwavering deference from its allies and insists on their exclusive reliance on American technology, yet simultaneously proves unreliable as it re-evaluates legacy defence arrangements in Europe and the Middle East to prioritise its domestic defence and the containment of China.

When Colby tells allies that seeking alternative security arrangements is a "waste" of resources, it rings distinctly hollow to nations facing immediate, proximal threats. Allies feel that the U.S. is unilaterally rewriting the social contract of its alliances. The expectation that allies should sit idle, waiting for a distracted superpower to dictate the terms of their security, is viewed as an unacceptable risk. Disappointed nations interpret Colby's dismissal not as a genuine strategic assessment of middle-power capabilities but as a defensive demand for subservience. They hear an ultimatum: rely entirely on the United States, even as the United States explicitly pivots away from them. Perhaps the most alarming aspect of Colby's commentary for allied nations was his framing of the U.S. defence industrial base. By declaring that access to American military technology is "a privilege, not a right", Washington has explicitly underscored the transactional nature of its modern alliances.

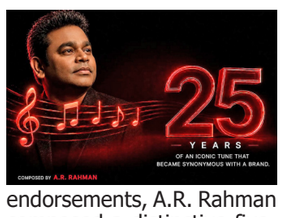
To middle powers (even though this term is very loosely used these days), this language transforms American arms from tools of mutual security into instruments of political coercion. If access to the U.S. DIB is merely a privilege that can be revoked at the whim of the current administration, then relying on American hardware is a profound strategic vulnerability. This realisation is already driving a wedge into the traditional arms market. For example, Europe increased its military spending by 14 per cent in 2025 but concurrently scaled back its procurement from American defence manufacturers by nearly half. Similarly, Canada has debated scaling back orders of US-made F-35 fighters in favour of Swedish-made Saab Gripens to reduce dependency on Washington. By scoffing at the ability of middle powers to compete.

Cinépolis India and Doritos bring 'The Superhit Crunch'



Ahmedabad, Doritos, the world's no. 1 nacho chip* brand and Cinépolis India, the country's first international cinema exhibitor, today announced Doritos x Cinepolis Popcorn, a snack innovation co-created for the cinema that brings the bold taste of Doritos Nachos to Cinépolis's signature popcorn. Designed especially for the big screen, the product brings together two much-loved snacking formats to create what the brands are calling 'The Superhit Crunch'.The partnership reflects the evolving role of food and beverage in India's cinema experience. An estimated 150 million people go to the movies in India each year, and with snacking among the country's fastest-growing consumer categories, the cinema has become a meaningful point of consumption for food and beverage brands. Food is no longer just an add-on to the experience. It is becoming a central part of how consumers enjoy cinema with friends, families and peers. Sharing his remarks on the partnership, Ankit Agarwal, Marketing Director – Doritos, PepsiCo India, said, "At Doritos, said, "At Doritos, we have always believed that snacking is closely linked to social moments and shared experiences. Cinema is one of the most powerful examples of that where people come together, spend time together and look for snacks that add to the excitement of the occasion. (19-10)

Airtel Celebrates 25 Years of Its Iconic Signature Tune



Ahmedabad, Bharti Airtel ("Airtel"), one of India's leading telecommunications service providers, marks a significant milestone in 2026 as its iconic five-note signature tune completes 25 years. Composed by Academy Award-winning music maestro A.R. Rahman, the Airtel anthem has evolved into one of India's most recognisable brand assets, transcending advertising to become an integral part of the country's mobile journey. Introduced at a time when India was witnessing the early stages of its mobile revolution, the Airtel signature tune was created with a simple yet powerful objective—to build a brand identity that could connect with millions of Indians across languages, regions and cultures. Instead of relying on lyrics or celebrity endorsements, A.R. Rahman composed a distinctive five-note melody that could communicate emotion and familiarity without words. Over the past two and a half decades, the composition has become synonymous with Airtel, making it one of the strongest examples of sonic branding in India. Whether heard through caller tunes, customer care interactions, Airtel stores, television commercials, digital platforms or public events, the melody has remained a constant companion for millions of customers. (13-9)

Stainless Steel Industry Must Lead India's Fight Against Corrosion



Ahmedabad, Eminent stainless steel expert Mr. Yatinder Pal Singh Suri has called for a comprehensive national strategy to combat corrosion, promote sustainable infrastructure, and accelerate innovation in metallurgy, stating that stainless steel will play a pivotal role in shaping India's future. Addressing industry leaders and stakeholders at a stainless steel industry gathering, Vibrant India 2026 r. Suri said stainless steel has become an indispensable component of India's development journey, powering sectors ranging from healthcare and transportation to urban infrastructure, energy, and household applications.

Highlighting the economic impact of corrosion, Mr. Suri noted that corrosion-related losses currently account for an estimated 4–5 percent of India's GDP. He urged policymakers to formulate both a National Corrosion Policy and state-specific strategies, particularly for coastal states such as Gujarat, where critical infrastructure, ports, refineries, steel plants, and chemical industries are constantly exposed to aggressive saline and industrial environments. (1-7)

SYMBOLIC POSSESSION NOTICE

ICICI Bank

Branch Office: ICICI Bank Ltd. Office Number 201-B, 2nd Floor, Road No. 1 Plot No-B3, WIFI IT Park, Wagle Industrial Estate, Thane (West)- 400604

The Authorised ICICI Bank Officer under the Securitisation, Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of the powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules 2002, issued Demand Notices to the borrower(s) mentioned below, to repay the amount mentioned in the Notice within 60 days from the date of receipt of the said Notice.
Having failed to repay the amount, the Notice is issued to the borrower and the public in general that the undersigned has taken symbolic possession of the property described below, by exercising powers conferred on him/her under Section 13(4) of the said Act read with Rule 8 of the said rules on the below-mentioned dates. The borrower in particular and the public in general are hereby cautioned not to deal with the property. Any dealings with the property will be subject to charges of ICICI Bank Limited.

Sr. No.	Name of the Borrower(s)/ Loan Account Number	Description of Property/ Date of Symbolic Possession	Date of Demand Notice/ Amount in Demand Notice (Rs)	Name of Branch
1.	Patel Digen Gopalbhai Patel Akshay & Patel Manisha Digen- TBBRD00006901809/ LBBRD00006905779/ LBBRD00006923430/ TBBRD00006901810.	Flat No. D-201, 2nd Floor, Tower D, Castle Pearl, Behind Gotri Plot, R.S. No. 204, Block No. 152, T.P.S. No. 3, F.P. No. 36, R.S. No. 222, BLOCK No. 190, F.P. No. 52/1, Gotri Road, Gotri, Sevasi, Vadodara- 391101/ July 17, 2026	March 30, 2026 Rs. 16,65,431/-	Vadodra
2.	Hardik Vinodbhai Vaghela & Bhavnaben Hardikbhai Vaghela- TBABD00007086141 & LBABD0000708688	Flat No. 803,8 Th Floor, Block B, Wing A And B, "Laxmi Aashiyana", Nr. Akruti Township, Opp. Laxmi Nivas Laxmi Circl, Narol, Sur No. 610, T.P. No. 80, Final Plot No. 54/2, Dist/ Sub-Dist: Ahmedabad- 11 (Aslali), Taluka: Vatava, Ahmedabad- 382405/ July 17, 2026	March 23,2026 Rs. 23,96,954.99/-	Ahmedabad

The above-mentioned borrowers(s)/guarantors(s) is/are hereby issued a 30 day Notice to repay the amount, else the mortgaged properties will be sold after 30 days from the date of publishing this Notice, as per the provisions under Rules 8 and 9 of Security Interest (Enforcement) Rules 2002.
Date: July 21, 2026
Place: Vadodara & Ahmedabad
Sincerely Authorised Officer,
For ICICI Bank Ltd.

CSIR-Traditional Knowledge Digital Library Unit (CSIR-TKDL Unit)
14, Satsang Vihar Marg, New Delhi – 110067
Telephone: 011- 26851136, E-mail admin.tkdl@csir.res.in

Date : 03.07.2026

Advertisement No.: TKDL/03/2026

The CSIR-Traditional Knowledge Digital Library (CSIR-TKDL) Unit is a constituent of Council of Scientific and Industrial Research (CSIR), an autonomous body with the Department of Scientific & Industrial Research (Ministry of Science and Technology).

CSIR-Traditional Knowledge Digital Library (CSIR-TKDL) Unit invites applications from eligible candidates, who meet the necessary educational requirements for engagement as project personnel under the project(s), "Digitization of Indian Traditional Practices on Minerals, Metals, Materials and Allied Areas" (HCP522403)" and "Digitization of Traditional Agricultural Practices of India" (HCP522401) being implemented at the Unit. The engagement is purely temporary, time-bound and on contract basis. The engagement is maximum up to 31st March 2027 i.e. co-terminus with the project duration. The location of the project activities is at New Delhi. Details of post code, post name, domain area, no. of position(s) and eligibility are as under:

Post Code	Post Name & Domain	No of Position(s)	Reporting Date & Time
TKM01	Project Associate-I (PAT- I) Material Science	01	27July 2026 9:30 AM to 10:30 AM
TKM02	Project Associate-I (PAT- I) Metallurgy	01	27July 2026 9:30 AM to 10:30 AM
TKM03	Project Associate-I (PAT- I) Patent	01	27July 2026 9:30 AM to 10:30 AM
TKA01	Project Associate-I (PAT- I) Agriculture	01	28July 2026 9:30 AM to 10:30 AM
TKA02	Project Associate-I (PAT- I) (IT)	01	28July 2026 9:30 AM to 10:30 AM

Last date for receipt of application:23 July 2026

Candidates fulfilling the prescribed qualifications and experience may apply online through www.csir.res.in. The detailed advertisement is available on the official CSIR website: www.csir.res.in.

cbc 36202/11/0010/2627

Deputy Secretary(TKDL)

Truhome FINANCE

TRUHOME FINANCE LIMITED (Formerly Shriram Housing Finance Ltd.)

Head Office: Level -3, Wockhardt Towers, East Wing C-2, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051;
Tel: 1800 102 4345 ; **Website:** http://www. truhomefinance.in
Reg.Off.: Srinivasa Tower, 1st Floor, Door No.5, Old No.11, 2nd Lane, Cenatoph Road, Alwarpet, Teynampet, Chennai-600018

APPENDIX-IV-A [SEE PROVISION TO RULE 8(6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8(6)] of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to Truhome Finance Limited (formerly Shriram Housing Finance Limited), the Physical Possession of which have been taken by the Authorized Officer of Truhome Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis for recovery of the balance due to Truhome Finance Limited from the Borrowers And Guarantors, as mentioned in the table.
Details of Borrowers and Guarantors, amount due, Short Description of the immovable property, reserve price and earnest money deposit and date of Inspection are also given as:

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
1. Gulshan Singh Sabhapati Singh And 2. Urmila Singh Sabhapati Singh And 3. Amardev Azad Singh All Residing At:-55 Ground Floor, Akta nagar Colony, Nr. Vagra Police Choki, Bharuch-392140 Also At:-Tulsipatti, Ghamhapur, Varanasi, Uttar Pradesh-221105. Also At:-@ Jay Chemical Industries 9, Lala House, Opp. Sardar Patel Complex, Ankleshwar G.I.D.C- 393002. Also At:-Flat No. A-309, Building No. A, Ramdev residency, Moje Kareli, Palsana, Surat-394310. Also At:-295, Tulshidham Society, Bamroli Road, Pandesara, Surat-394210. LAN:- SHLHSRAT0000979 **Date of Possession & Type** 06.03.2026 and Physical Possession **Encumbranches known** Not Known	Demand Notice Date: 12/08/2025 Rs. 6,16,171/- (Rupees Six Lakh Sixteen Thousand One Hundred Seventy One only) as on 07/08/2025 under reference of loan account no. SHLHSRAT0000979 with further interest at the contractual rate, within 60 days from the date of receipt of the said notice	Rs. 2,00,000/- (Rupees Two Lakh Only) **Bid Increment:** Rs. 10,000/-(Rupees Ten Thousand Only) and in such multiples. **Earnest Money Deposit (EMD)(Rs.)** Rs. 20,000/- (Rupees Twenty Thousand Only) **Last date for submission of EMD : 06/08/2026, Time 10.00 a.m. to 05.00 p.m**	07-AUG-2026 & Auction Time: 11 AM to 1 PM	Debjyoti Roy - 98747 02021 Sandip Mahajan - 99989 44955 Property inspection Date. 27/07/2026, Time.11 AM to 1 PM

Description of Property

All that right, title and interest in Flat No. 309 admeasuring about 584 sq.ft. super built up and 27.13 sq.mt. built up situated on the 3rd Floor of Building No. A of Ramdev Residency constructed on land bearing revenue survey/block no. 294 paikee admeasuring about 6620 sq.mt. paikee 1334.48 sq.mt. situated towards the northern side of Type-A of Kareli Sub District Palsana District Surat together, with undivided proportionate share in the said land. The said property is surrounded by:-
As per document:- East:- Adjoining Flat No. A/310 , West:- Adjoining Open Place, North:- Adjoining Passage and Flat No. A/308 South:- Adjoining Open Place
As per site:- East:- Flat No. A/310 , West:- Open Space, North:- Passage and Flat No. A/308 South:- Adjoining Plot.

1) **For detailed terms and conditions of the sale, please refer the website of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) website.**
2) **The intending bidders have to submit their EMD amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO. Current Account No. 911020045677633 IFSC CODE: UTIB0000230.**
3) **The mortgagors/borrowers are given a last chance to pay the total dues with further interest before auction, failing which secured assets will be sold as per above schedule.**
4) **The mortgagors/borrowers are requested to collect your all remaining movable items within period of 7 days without damages of the property. If you fail to take movable assets, then it would be deemed that you have no claim and no interest in taking back such items. In case you still prefer to ignore this notice, we shall be constrained to treat them as unclaimed and waste materials and shall not be liable for any loss or damage whatsoever to such articles and also may sell all movable Items and adjust the amount against outstanding dues of your loan account. It will be also deemed that you have no claim and interest in taking back such items and also have no objection, if such items are disposed-off or sold by us as items are having negligible substantial value. Also note that by not taking the items within specified time, you will also relinquish any right or claim over such items in future.**

Place : Surat
Date: 21/07/2026
Sd/- Authorised Officer- Truhome Finance Limited
(Formerly Shriram Housing Finance Limited)