When Rubio met 'General Summer': India's heatwave diplomacy leaves America sweating



US Secretary of State Marco Rubio's decision to visit New Delhi in the blistering May heat serves as a perfect diplomatic metaphor: it proves that if India can survive the blistering summer sun, it can also handle the icy trade tariffs and political mood swings of the Trump administration.

When the Trump administration rolls out tariff hikes or adjusts the immigration dial, the reaction from Washington is frequently as fiery and sudden as a Delhi May heatwave. It is an intense, inescapable pressure meant to test the resolve and resilience of America's allies and global partners. Yet, by dragging high-level visitors like Rubio across the subcontinent at the peak of an unrelenting summer, New Delhi has inadvertently handed the Trump White House a very polite, very concrete lesson in desi grit.

When Rubio stepped off his plane in India, he was supposedly here to iron out the finer points of geopolitics, the Quad, and bilateral trade. But the real message written on the tarmac was: "Welcome to India, where the heat is a diplomatic exercise." Receiving a high-profile US delegation on our sweltering plains proves a vital point to the US administration: we know how to take the heat. We can withstand the scorching winds of fluctuating trade relations and the dry dust of diplomatic disputes without wilting under pressure. For years, the US-India dynamic has been treated to endless banquet dinners in air-conditioned halls, politely dodging trade spats, tariff negotiations, and visa adjustments. But true diplomatic endurance is not tested over an icy glass of nimbu paani.

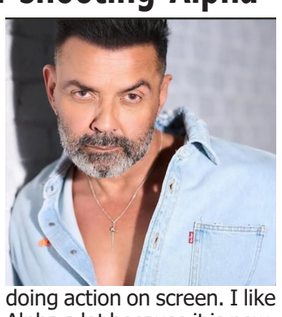
PL Capital's Asset Management Arm Reports

Ahmedabad, PL Asset Management, the asset management business of PL Capital, has released its latest outlook on the market and strategy for April 2026 that indicates a strong recovery in Indian equities driven by improving liquidity conditions, resilient domestic macroeconomic fundamentals and sustained participation from domestic investors despite continued global volatility.

Commenting on the market outlook, Siddharth Vora said "The month of April 2026 witnessed a major change in investor sentiments, owing to the factors of liquidity support, improved domestic conditions, and increased risk appetite, which led to a rally in all sectors. Even after facing issues such as high crude oil prices, geopolitical risks, and foreign institutional investors' selling pressure, the Indian market showed great resilience." The firm said the month of April 2026 was a crucial turning point for the market sentiments. After a broad-based correction witnessed in March, investors moved from a "risk-off" to a "risk-on" stance. Indian equities saw one of the strongest monthly recoveries in recent years with the Nifty up 7.46%, Midcaps up 13.22% and Small Caps up 17.10%. (13-9)

Action star Bobby Deol on how much he enjoyed shooting Alpha

Ahmedabad, Bobby Deol has had the best time shooting for YRF's Alpha, an origin story of an assassin raised and built to kill, which is headlined by Alia Bhatt and also stars Sharvari! Bobby feels it is quite cool that a film featuring two girls doing action has been made in India and hopes that people will give Alpha a lot of love. Bobby says, "I'm very fond of Ranbir and Alia, and I always wanted to work with both of them. With Ranbir, I did Animal, and now with Alia, I have now done Alpha. I had the best time working with both of them. It is quite amazing that we are making an action film in India, like Alpha, featuring two girls



doing action on screen. I like Alpha a lot because it is new, it is refreshing, and a new visual for the audience to watch in theatres." Bobby was too impressed watching Alia Bhatt prepare herself to play a girl who could look convincing while doing brutal action sequences.

Smoking in India is widespread



Dr. Vinod Chandrashekhar Dixit
Free-lance Journalist, Writer & Cartoonist
(dixitpatrakar@yahoo.in)

their sale to minors is banned. Addiction to nicotine makes it hard to quit. The increasing incidence of heart attacks in India, fast spreading among the younger generation, has been largely on account of smoking habits. "No Smoking Day" is a powerful reminder that quitting smoking is one of the best decisions you can make for your health. The problem of smoking in India is widespread, but no studies have been done to estimate what percentage of the population are smokers. Roadside paan shops, bountifully stocked with cigarettes, feed smokers continuing to exhale smoke from cigarettes. It is a fact that smoking is a hard habit to break because tobacco contains nicotine, which is highly addictive.

Smoking harms not just the smoker but also family members, coworkers, and others who breathe the smoker's cigarette smoke, called secondhand smoke or passive smoke. In fact, statistics tell us that approximately 70 out of 100 people who smoke want to stop but continue puffing, day in and day out, seemingly powerless to quit. Research has shown that non-smokers who reside with a smoker have a 24% increase in risk for developing lung cancer when compared with other non-smokers. Owners of sales outlets must display boards with warnings like "tobacco causes cancer", "tobacco kills", and "sale to minors is a punishable offence". Sometimes it happens that notification prohibiting the sale of tobacco products to minors has no effect as teenagers continue to buy tobacco/cigarettes on the pretext that they are buying it on behalf of their elders.

The youth are the most vulnerable group as far as the consumption of tobacco is concerned. Most of them begin smoking as a fad and even as a rite of passage. According to The Cigarette Package Health Warnings: International Status Report 2014, India has slipped to 136th position in the list of 198 countries that warn smokers about the hazards of smoking through graphic pictures on cigarette packages.

Graphic health warnings using a mixture of pictures and words are part and parcel of every country's policy on cigarette marketing. However, cigarette manufacturers share the kitty with vested interests, hence their interest is well protected with simple modifications to fool the general public.

The government has come out with good points to deal with the matter, but at the same time, taxes on tobacco products should go up to help smokers give up. Such methods will be long-lasting. Moreover, there is a need for awareness campaigns to educate people about the dangers of smoking and the benefits of quitting. It's high time people wake up to the danger of smoke to themselves and passive smokers before it's too late. Quitting smoking can be challenging, but it's not impossible. With the right support and resources, smokers can overcome their addiction and lead a healthier life. Let's join hands to create a smoke-free India and promote a healthier lifestyle for all. Let us take a step towards a healthier, smoke-free life - ditch the cigarettes and embrace freedom from nicotine. **(B-15 Jyoti-Kalash Society, Jodhpur Tekra, Satellite, Ahmedabad - 380 015)**

Marco Rubio is a smooth talker, a clever man and a seasoned diplomat, but he shouldn't insult our intelligence



I am angry. I've been relentlessly scrolling through social media and sundry reports tracking Marco Rubio's statements throughout the day at various forums during his visit of India. It is Sunday, Day 2 of his four-day sojourn, and he has already kicked up quite a storm, telling the audience at an event in US embassy in New Delhi to mark America's 250th Independence Day celebrations that "one of those relationships"... he is "so excited about going in to the 21st century, given the challenges and the opportunities of this new era, is India... one of those countries that I know that we have this very valuable strategic partnership with and we share so many values and so many common interests."

"Valuable strategic partnership"? Of the kind that necessitates slapping the "strategic partner" with 50% tariffs while giving a free pass to the "adversary"? "Shared values" and "so many common interests"? The least the US secretary of state could do is spare us the duplicity.

Does Rubio expect Indians to have the memory of a goldfish? Social media is still rife with images of America's top diplomat cracking up at the Oval Office in the presence of Shehbaz Sharif and Asim Munir, the man who orchestrated the Pahalgam terror attack, a few months after the heinous crime took place. As mature democracies and partners, both India and the US should be able to continue with their strategic partnership without demanding mutual exclusivity. America might be guided by legitimate national interests in keeping Pakistan close. India equally needs to maintain its close strategic ties, defence and energy partnership with Russia. What America cannot do, is expect India to work against its own national interest and sever ties with Russia while Trump hosts Pakistan's military dictator at the Oval Office, the man India holds responsible for masterminding one of the worst terror attacks known to humanity. Trump calls Munir "an exceptional human being", a "fantastic" man, his "favourite field marshal" thrice a week, almost as if to rub India's nose in the dirt. The US president is entitled to his opinion, but it can't be the defining principle of India-US ties. As Evan A. Feigenbaum, a senior diplomat and former policy advisor in the George W Bush administration writes, "the United States and India often differ on Pakistan, but Washington had been sensitive to New Delhi's equities and tried to shape US policies accordingly. Trump's fulsome praise for Islamabad and dealmaking with Pakistan's army and government now raise obvious concerns in New Delhi that this too has gone by the wayside. And these concerns have been amplified exponentially because Trump's moves came within weeks of the April 22 terrorist attack that killed twenty-six Indian civilians in Pahalgam and led to a new outbreak of hostilities between the two countries."

Secretary Rubio is presumably here to smooth over a fraught relationship and resuscitate a moribund Quad. He should restrict himself to sounding thoroughly transactional, like asking India to buy more American oil and reminding Indian companies of their commitment to purchase $500 billion worth of American goods. That, at least, is an honest approach. Trump, with all his onerous behaviour might be more authentic about the state of the relationship.

Marico enters the hair cleansing segment with Parachute Advansed Protein Shampoo

Ahmedabad, Marico Limited, one of India's leading FMCG companies, today announced the launch of Parachute AdvansedProtein Shampoo, deepening the brand's presence in the hair care segment and marking its entry into the hair cleansing category. Building on the brand's strong equity in haircare, the new Protein Shampoo range brings the proven goodness of coconutmilk and natural ingredients into the hair cleansing format. Commenting on the launch, Ashish Goupal, CEO - India Core Business, Marico Limited, said, "This launch marks Marico's most significant category extension in recent years, translating Parachute Advansed's strong coconut equity into a hair cleansing format. Extending Parachute Advansed into shampoos is a strategic step to address the growing consumer shift



towards nature forward solutions.The launch reflects Marico's commitment to purposeful, coconut led innovation and strengthens its play in one of India's largest and fastest growing personal care segments - the ?10,000+ crore shampoo market, which is growing at 9-10% annually .Parachute Advansed's entry into hair cleansing unlocks a sizeable growth opportunity while enhancing the brand's relevance across the entire hair care regimen. The initial response from consumers and the market has been encouraging, and we remain confident in the long term potential of this product." (20-4)

SYMBOLIC POSSESSION NOTICE

ICICI Bank Branch Office: ICICI Bank Ltd Office Number 201-B, 2nd Floor, Road No. 1 Plot No-B3, WIFI IT Park, Wagle Industrial Estate, Thane (West)- 400604

The Authorised ICICI Bank Officer under the Securitisation, Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of the powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules 2002, issued Demand Notices to the borrower(s) mentioned below, to repay the amount mentioned in the Notice within 60 days from the date of receipt of the said Notice.

Having failed to repay the amount, the Notice is issued to the borrower and the public in general that the undersigned has taken symbolic possession of the property described below, by exercising powers conferred on him/her under Section 13(4) of the said Act read with Rule 8 of the said rules on the below-mentioned dates. The borrower in particular and the public in general are hereby cautioned not to deal with the property. Any dealings with the property will be subject to charges of ICICI Bank Limited.

Sr. No.	Name of the Borrower(s)/ Loan Account Number	Description of Property/ Date of Symbolic Possession	Date of Demand Notice/ Amount in Demand Notice (Rs)	Name of Branch
1.	Rinkalben Sanjaykumar Sojitra & Sanjaykumar Ratilal Sojitra- LBSUR00005624760	Flat No. 302, 3rd Floor, Building-D, Shyam Vatika, R.S. No. 257, Block No. 326, After Re-Survey Block No. 3031, T.P. Scheme No. 47 (Kholvad-Bhada), O.P. No. 84, F.P. No.84 Paiki Sub Plot No.1, Moje-Kholvad, Kamrej, Near Opera Palace, Gujarat, Surat- 395010/ May 25, 2026	January 20, 2026 Rs. 18,90,639.99/-	Surat
2.	Daki Payalben Khimabhai & Daki Khimabhai Panchabhai- LBRAJ00004980840/ TBRAJ00006604225	Flat No. 205, 2nd Floor, Tapovan Residency, Near Arjun Party Plot, Kalawad Road, R.S. No. 132/1 Paiki 2, Plot No. 1 To 26, 11 To 14 + 24 To 26, T.P.S. No. 23, F.P. No. 44/1 Paiki, Off. New 150 Ft Ring Road, Mota Mava, Rajkot- 360005/ May 25, 2026	February 07, 2026 Rs. 31,90,058.22/-	Rajkot
3.	Baldaniya Chandubhai Maganbhai & Jitendrakumar Maganbhai Ahir- LBSUR00005788217	All That Piece And Parcels of The Immovable Residential Property Having Constructed Area Adm. 117.05 Sq. Mtrs. (Ground Floor + First Floor), Undivided Share of Land Area Adm. 22.50 Sq. Mtrs. Situated On The Land Area Adm. 75.00 Sq. Mtrs. Equals To 89.70 Sq. Yards (As Per Kjp Revenue Survey No. 390/ Paikee 7) of Plot No. 7 (Plot No. C/7 As Per Plan) of Area Known As "Green Park" of Block No. 390, Survey No. 398 Located At Village: Kamrej, Sub Dist.: Kamrej & Dist.: Surat In The State of Gujarat./ May 25, 2026	September 25, 2024 Rs. 14,99,801.5/-	Surat

The above-mentioned borrowers(s)/guarantors(s) is/are hereby issued a 30 day Notice to repay the amount, else the mortgaged properties will be sold after 30 days from the date of publishing this Notice, as per the provisions under Rules 8 and 9 of Security Interest (Enforcement) Rules 2002.

Date: May 28, 2026
Place: Rajkot & Surat

Sincerely Authorised Officer
For ICICI Bank Ltd.

ASHNISHA INDUSTRIES LIMITED

CIN: L46620GJ2009PLC057629

Registered Office. 7th Floor, Ashoka Chambers, Mithakhali Six Road, Ahmedabad- 380 006, Gujarat, India.

Tel: 079 2646 3227 Web: www.ashnisha.in Email: ashnishalimited@gmail.com

AUDITED STANDALONE & CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED ON MARCH 31, 2026

The Board of Directors of the Company in their meeting held on Wednesday, May 27, 2026, have approved and taken on record the statement of Audited Financial Results (Standalone & Consolidated) for the quarter and year ended on March 31, 2026 along with Audit report thereon in terms of Regulation 33 of SEBI (LODR) Regulations, 2015.

The aforesaid Audited Financial Results for the quarter and year ended on March 31, 2026 along with Audit report thereon are available on the website of BSE Limited at www.bseindia.com and on the website of company at www.ashnisha.in and can also be accessed by scanning below Quick response (QR) Code:

Date : 27/05/2026
Place: Ahmedabad

For, ASHNISHA INDUSTRIES LIMITED
SD/-
ASHOK C. SHAH
MANAGING DIRECTOR
DIN: 02467830

TRUHOME FINANCE LIMITED (Formerly Shriram Housing Finance Ltd.)

Head Office: Level -3, Wockhardt Towers, East Wing C-2, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051;
Tel: 1800 102 4345 ; **Website:** http://www. truhomefinance.in
Reg.Off.: Srinivasa Tower, 1st Floor, Door No.5, Old No.11, 2nd Lane, Cenatoph Road, Alwarpet, Teynampet, Chennai-600018

APPENDIX-IV-A [SEE PROVISION TO RULE 8(6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8(6)] of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to Truhome Finance Limited (formerly Shriram Housing Finance Limited), the Physical Possession of which have been taken by the Authorized Officer of Truhome Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis for recovery of the balance due to Truhome Finance Limited from the Borrowers And Guarantors, as mentioned in the table.
Details of Borrowers and Guarantors, amount due, Short Description of the immovable property, reserve price and earnest money deposit and date of Inspection are also given as:

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
1. Ajaykumar Ramubhai Gamit And 2. Megha Ajay Gamit And 3. Lawrence George William All Residing At:-A-404, Kalapi Appartment, Nr. Citizen School,B/H Palanpur Jakat naka Adajan,Surat, Gujarat -395009 Also At:- Quess Corp Limited B2, 6th Floor, Palladium Complex, Opp Divya Bhaskar Press, Nr. Vodafone House,Corporate Road, Prahlad Nagar, Ahmedabad 380015 Also At:- Flat No.905, 9th Floor, Building No.C, Vacanza Homes, Beside Ashirwad Enclave, Opp Santosha Heights, Bamroli ,Khadi Road, Village Bhimrad Tal.Majura, District Surat 395017 Also At:- At Paniamli, Ta.Mangrol , Mosali , Surat, Gujarat 394421 Also At:-401, Nandanvan Complex, Anand Mahal Road, Adajan, Opp Shree Ram Petrol Pump,Adajan,Surat, Gujarat-395009. LAN:- SHLHSRAT0000823 **Date of Possession & Type** 19/3/26 & Physical Possession **Encumbranches known** Not Known	Demand Notice Date: 09.05.2024 Rs. 16,30,395/- (Rupees Sixteen Lakh Thirty Thousand Three Hundred Ninety Five Only) as on 07/05/2024 under reference of loan account no. SHLHSRAT0000823 with further interest at the contractual rate, within 60 days from the date of receipt of the said notice	Rs. 31,00,000/- (Rupees Thirty One Lakh Only) **Bid Increment:** Rs. 10,000/- and in such multiples. **Earnest Money Deposit (EMD)(Rs.)** Rs. 3,10,000/- (Rupees Three Lakh Twenty Ten Thousand Only) **Last date for submission of EMD :14/06/2026, Time 10.00 a.m. to 05.00 p.m**	**15-JUNE-2026 & Auction Time: 11.00 a.m. to 01.00 p.m.**	**Debjyoti Roy - 98747 02021** **Sandip Mahajan 99989 44955** **Property inspection Date. 05/06/2026, Time.11 AM to 1 PM**

Description of Property

All rights title and interest in Flat No.C-905 on 9th Floor, as per RERA adm.56.867 sq. mtrs. Carpet area & 62.437 Sq.mtrs. Built- up area, together with undivided share in underneath land in Building No. C of Vacanza Homes, Situated & Constructed on land bearing Revenue Survey no.52, Block No.112, T.P. Scheme No.43 (Bhimrad), F.P.No.18 & 27 paiki F.P. No. 18 adm. 6404 Sq. Mtrs. Of Village Bhimrad, Taluka Surat City , District Surat. Boundaries :- North : Adj.Lift & O.T.S., South : Margin, East : Adj. Bldg West :Entry & Passage,

1) **For detailed terms and conditions of the sale, please refer the website of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) website.**
2) **The intending bidders have to submit their EMD amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO. Current Account No. 911020045677633 IFSC CODE: UTIB0000230.**
3) **The mortgagors/borrowers are given a last chance to pay the total dues with further interest before auction, failing which secured assets will be sold as per above schedule.**
4) **The mortgagors/borrowers are requested to collect your all remaining movable items within period of 7 days without damages of the property. If you fail to take movable assets, then it would be deemed that you have no claim and no interest in taking back such items. In case you still prefer to ignore this notice, we shall be constrained to treat them as unclaimed and waste materials and shall not be liable for any loss or damage whatsoever to such articles and also may sell all movable Items and adjust the amount against outstanding dues of your loan account. It will be also deemed that you have no claim and interest in taking back such items and also have no objection, if such items are disposed-off or sold by us as items are having negligible substantial value. Also note that by not taking the items within specified time, you will also relinquish any right or claim over such items in future.**

Place : Surat
Date : 28-05-2026

Sd/- Authorised Officer- Truhome Finance Limited
(Formerly Shriram Housing Finance Limited)