US sanctions on Pakistan part of carrot and stick policy

It's been almost two weeks since Pakistan's former all-weather ally, the United States (US), sanctioned the country's four entities, including the state-run aerospace and defence agency, for its ballistic missile development programme. Announcing the measures on December 18, US State Department spokesperson Matthew Miller said that the sanctions package "targets proliferators of weapons of mass destruction and their means of delivery". According to the State Department, the Islamabad-based National Development Complex (NDC) acquired "items in furtherance of Pakistan's long-range ballistic missile programme, including special vehicle chassis intended to be used as launch support equipment for ballistic missiles and missile testing equipment" and development of ballistic missiles, including the Shaheen series.

The remaining three Karachi-based entities, Akhtar and Sons Private Limited, Affiliates International and Rockside Enterprise, have supplied equipment and missile-applicable items to NDC. A day later, US deputy national security adviser Jon Finer caused an alarm. "Candidly, it's hard for us to see Pakistan's actions as anything other than an emerging threat to the United States," he told a Carnegie Endowment for International Peace audience.

Highlighting Pakistan's "increasingly sophisticated missile technology, from long-range ballistic missile systems to equipment that would enable the testing of significantly larger rocket motors", Finer said, "Pakistan will have the capability to strike targets well beyond South Asia, including in the United States.

The sudden sanctions and Finer's alarming comments continue to make headlines with military analysts, security experts and columnists analysing them.

According to the interpretations of Joe Biden's swan song in Pakistan ties, Islamabad's long-range missile capability has jolted Washington, the terrorist nation endangers the US mainland and both Pakistan and China should be concerned considering their close missile development cooperation.

The main reason for the US sanctions is illogical and laughable. Pakistan and China watchers in India might have reasons to be excited, but the US reason for sanctioning the Pakistani entities is merely for public consumption.

First, the US being shocked by Pakistan's WMD and missile development programmes is like being jolted by the rise of the Taliban and the Arab Mujahideen, led by Osama bin Laden, turning against the US, the development of Pakistan's nuclear bomb by AQ Khan, the formation of the Islamic State in Iraq or the dislodging of Bashar al-Assad by Hayat Tahrir al-Sham.

The US only acted when it was revealed that Khan had provided N-weapons-related tech to North Korea, Iran and Libya. The US intelligence knew about Khan's activities in helping Pakistan develop nukes for more than two decades but remained silent.

America turned a blind eye to seeking the ISI's help in countering the Soviets in Afghanistan as Khan stole centrifuge designs from the Netherlands and obtained materials and equipment for building nukes from agents in the US, the UK, Germany, South Africa, Switzerland, and Turkey. The CIA's Operation Cyclone was launched under President Jimmy Carter with the ISI's help while Pakistan pursued nukes. Ronald Reagan approved a $3.2 billion economic and military package for Pakistan as the US supported the Mujahideen with Islamabad's help until the Soviets pulled out of Afghanistan in 1988. Therefore, the Pressler and Solarz amendments were rendered ineffective.

Despite authentic intel on Pakistani-Iranian nuclear cooperation and Saudi and Libyan financial assistance to Khan's nuclear bomb project, the Regan and George HW Bush administrations looked the other way. By 1987, Pakistan had a nuclear bomb. Subsequently, Khan turned to nuclear proliferation to assist countries, especially Iran, seeking nukes. Iranian scientists were trained in Pakistan in 1988 and were helped in the centrifuge programme in 1989.

Through a network of middlemen in around 12 nations, including the US, the UK, Turkey, Malaysia, the UAE, Japan, Switzerland, Germany, Canada, South Africa and Pakistan, Khan started selling bomb designs, advanced materials, centrifuges and components and logistical and technical assistance to other countries. Pakistan's nuclear proliferation also fuelled missile development as North Korea agreed to sell missiles in exchange for centrifuges with Khan visiting the country more than 10 times.

The US forced Pakistan to shut off the Khan network only after 9/11. In October 2003, a Tripoli-bound German cargo ship carrying 1,000 high-speed centrifuges was seized. America was alarmed that Muammar Gaddafi was pursuing a nuclear bomb. But the IAEA never interrogated Khan.

Second, the theory of Pakistan attacking the US mainland is ridiculous. Pakistan would need an intercontinental ballistic missile (ICBM) to attack the US and it doesn't have one. Even if Pakistan develops an ICBM, it won't attack America in the worst-case scenario—a US-China war in the Indo-Pacific or another military conflict with India in which Washington provides intel to New Delhi. Third, ballistic missiles are of four kinds: short-range ballistic, or tactical, missiles (SRBMs) with a range of less than 1,000 km; medium-range ballistic, or theatre, missiles (MRBMs) with a range of 1,000-3,000 km, intermediate-range ballistic missiles (IRBMs) with a range of 3,000-5,500 km and ICBMs with a range of more than 5,500 km.

Pakistan only has SRBMs, MRBMs, an anti-ship ballistic missile (ASBM) and cruise missiles, including anti-ship.

The operational MRBMs in Pakistan's missile inventory, Hatf 5 (1,250-1,500 km) Shaheen 2 (1,500-2,000 km) and Shaheen 3 (2,750 km), are capable of hitting India with the Shaheen 3 reaching as far as the Andaman and Nicobar Islands.

The Abadeel MRBM, with a range of 2,200 km and capable of carrying multiple independently targetable re-entry vehicles, is under development. Both Shaheen 3 and Abadeel can carry nuclear and conventional warheads. Pakistan doesn't need an IRBM or ICBM with India as the only adversary in the subcontinent. Pakistan is developing its missile capability with a focus on India, not the US. The notion of Pakistan developing long-range missile capability to target the US is idiotic.

Fourth, the conclusion that China should be concerned about the sanctions is misconstrued. China has been assisting Pakistan in missile development for decades.

Several Pakistani missiles are either copies and rebranded versions of Chinese missiles or have been made with its ally's assistance. The Shaheen 1 SRBM has several design and operational similarities with the Chinese DF-11 and DF-15 SRBMs. Shaheen 2 and Shaheen 3 MRBMs are similar to the Chinese DF-21 MRBM and DF-25 IRBM, respectively, regarding solid-fuel propulsion, mobile launch platform and overall configuration. The Abdali SRBM series has a range, payload and design similar to the M-11 SRBM of China's M-series. The Hatf 5 MRBM series is a modified version of the North Korean Nodong-1 MRBM with China helping in refining and producing these missiles domestically.

The Babur land attack cruise missile has structural and technical similarities with the Chinese C-602 cruise missile and the Ra'ad air-launched cruise missile with China's C-802 cruise missile. Pakistan's ASBM, SMASH, is a derivative of the Chinese CM-401ASBM in design trajectory and flight profile. The Pakistan-China missile cooperation continues despite several US sanctions on Chinese entities. In April, America slapped sanctions on three Chinese companies for supplying missile items to Pakistan. Xi'an Longde Technology Development Company Limited supplied missile equipment, including a filament winding machine that can be used to manufacture rocket motor cases, to NDC.

Shrijee Lifestyle to Unveil Sustainable & Festive Collections at Bharat Tex 2025

Ahmedabad, Shrijee Lifestyle Pvt Ltd is set to showcase its latest sustainable fabrics collection at Bharat Tex 2025 designed for the AW25/26 & SS26 seasons. With a strong focus on eco-friendly materials, the collection blends fibers like Organic Cotton, LIVA, Ecovero, Tencel, and Linen, along with unique combinations of Viscose and Recycled Polyester for a fresh, contemporary appeal. Committed to sustainability, Shrijee Lifestyle uses natural and eco friendly certified dyes ensuring fabrics that are safe for both consumers and the environment. The company has earned a reputation as a leading supplier of sustainable and fashion fabrics for leading Brands, backed by globally recognized certifications such as OEKO-TEX, ZDHC, and GOTS. Expanding its capabilities, Shrijee Lifestyle is augmenting its digital printing capacity by 50% by March 2025 by adding latest High resolution High Speed machines. (1-7)

Exquisite Flavors Await at Renaissance Ahmedabad

Ahmedabad, This Valentine's season let Renaissance Ahmedabad Hotel be the backdrop to your love story. Whether you crave a lavish buffet, an intimate Japanese dining experience, or a candlelit rooftop dinner, our curated offerings set the stage for an evening of romance and refinement.

A Love-Infused Feast at R-Kitchen- Step into a world of culinary abundance at R-Kitchen, where a lavish buffet spread takes center stage. With flavours from across the world, live cooking stations, and indulgent desserts, this decadent dining experience is perfect for those who believe that love, much like great food, should be celebrated without limits. A Japanese Love Affair at Kuro Al Fresco- Delicate, Balanced and Exquisite. The five-course set menu at Kuro Al Fresco is a celebration of Japanese artistry and precision. Served in an elegant open-air setting, each bite is an intimate moment, transporting you to the heart of Japan's culinary excellence. (20-4)

Digit Life Insurance launches Glow Term Life Insurance

Ahmedabad: Go Digit Life Insurance Limited (Digit Life), one of India's fastest growing new-age digital life insurer, announced it has launched its first individual pure term life insurance plan "Digit Glow Term Life Insurance", designed specifically for self-employed Indians. To enable seamless customer servicing and quick onboarding of agents, Digit Life Insurance has also opened offices in Ellisbridge in Ahmedabad and Bird circle in Vadodara. With an aim to increase financial inclusion among self-employed individuals, Digit Life, through its in-house built tech-enabled models, will use various unique data points and alternative credit parameters for better financial underwriting. As per government data, an estimate of 56.1% people in Gujarat are self-employed. India has an estimate of over 300 million self-employed individuals who typically find it difficult to buy adequate term life insurance cover for themselves due to various challenges like fluctuating income, lack of income proofs, among others. (20-4)

Muthoot Homefin (India) Ltd.

CIN - U65922KL2011PLC029231
Corporate Office : Muthoot Homefin (INDIA) Ltd. 19/E, The Ruby, Senapati Bapat Marg, Tulsi Pipe Road, Near Ruparel College, Dadar West, Mumbai - 400028.
Branch Office: Muthoot Homefin (India) Ltd, 503, Sapphire Business Hub,LP Savani Road, Nr. Madhuvan Circle Adajan,Surat Gujarat- 395009

APPENDIX-IV-A [See proviso to Rule 8(6)]

PUBLIC NOTICE FOR PRIVATE TREATY CUM SALE

Pursuant to taking possession of the secured asset mentioned hereunder by the Authorized Officer of Muthoot Homefin (India) Ltd. under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 for the recovery of amount due from borrower/s, offers are invited by the undersigned in sealed covers for purchase of immovable property, as described hereunder, which is in the possession, on **'As Is Where Is Basis', 'As Is What Is Basis' and 'Whatever Is There Is Basis', Particulars of which are given below:-**

Sr. No.	Borrower(s)/ Co-Borrower(s)/ Guarantor(s) / Loan Account No. / Branch	Demand Notice Date and Amount	Description of the Immovable property	Reserve Price	Earnest Money Deposit (EMD) (10% of RP)
1.	Vikashkumar Anilkumar Tiwari/ Mithileshkumari Anilkumar/ 004-00405849/ Surat	27-Jan-2021/ Rs. 6,31,138/- Rupees Six Lakh ThirtyOne Thousand One Hundred ThirtyEight Only	Block No. 421, 422, Plot No.A-167, Nr Canal Road, Maa Jivdani Residency Haldaru, Kamrej Surat Gujarat- 394310. More Perticularly Mentioned In The Sale Deed Registered No. 22914-2018 Dated-15/09/2018 In The office of Sub Registrar Kamrej. Having Boundaries- North- Adj Building, South- Adj Building, East- Adj Building, West- Soc. Road	Rs. 5,86,000/- Rupees Five Lakh Eighty Six Thousand Only.	Rs. 58,600/- Rupees Fifty Eight Thousand Six Hundred Only.
2.	Ajay Rammilan Chaudhari/ Kamlavati Ajaykumar Chaudhari/ 004-00404071/ Surat	26-Dec-2020/ Rs. 3,73,423/- Rupees Three Lakh SeventyThree Thousand Four Hundred TwentyThree Only	411, Suryadarshan Residency, Vareli, Palsana, Surat Gujarat- 394325. More Perticularly Mentioned in the sale Deed Registered No. 8649, Dated- 04/04/2018. in the office of Sub Registrar Palsana Having Boundaries- North- Adj Building, South- Internal Road, East- Adj Row House, West- Adj Road	Rs. 1,70,000/- Rupees One Lakh Seventy Thousand Only.	Rs. 17,000/- Rupees Seventeen Thousand Only.
3.	Sadan Puna Sav/ Sonadevi Sadan Sav/ 004-00405007/ Surat	10-Sep-2019/ Rs. 7,43,620/- Rupees Seven Lac Forty Three Thousand Six Hundred Twenty Only	Flat No 505 Block No 6,5Th Floor, Surya Darshan Residency, Near Vareli Gram, Panchayat, Vareli, Gram Panchayat, Vareli, Surat, Surat, Gujarat- 394325	Rs. 1,70,000/- Rupees One Lakh Seventy Thousand Only.	Rs. 17,000/- Rupees Seventeen Thousand Only.
4.	Sureshkumar Shivprasad Saw/ Rita Suresh Shau/ 004-00404211/ Surat	10-Sep-2019/ Rs. 4,04,127/- Rupees Four Lac Four Thousand One Hundred Twenty Seven Only	Flat No. 520, 5th Floor, Suryadarshan, Residency, Vareli, Palsana, Surat, Surat, Gujarat- 394325	Rs. 1,70,000/- Rupees One Lakh Seventy Thousand Only.	Rs. 17,000/- Rupees Seventeen Thousand Only.
5.	Jitendra Natthu Raysane/ Bebibai Nathhu Rajsane/ 004-00404213/ Surat	29-Jan-2024/ Rs. 3,15,088/- Rupees Three Lakh Fifteen Thousand Eighty Eight Only.	401 4th Floor Suryadarshan Residency Near Vareli Gam Panchayat Vareli Palsana Surat Gujarat- 394325 Bounded By: East: Building Passage West: Open Space North: Flat No.402 South: Building Passage	Rs. 1,70,000/- Rupees One Lakh Seventy Thousand Only.	Rs. 17,000/- Rupees Seventeen Thousand Only.
6.	Sunil Virendra Gupta/ Punam Sunilkumar Gupta/ 004-00403430/ Surat	18-May-2022/ Rs. 6,25,695/- Rupees Six Lac Twenty Five Thousand Six Hundred Ninety Five Only	Flat No 506, 5th Floor, Maa Residency, B/H S D Jain School, Highway No 8, Surat Mumbai Highway, Palsana, Surat, Gujarat- 394315	Rs. 3,15,000/- Rupees Three Lakh Fifteen Thousand Only.	Rs. 31,500/- Rupees Thirty One Thousand Five Hundred Only.

1. The Auction is being held on **"AS IS WHERE IS" AND "AS IS WHAT IS" basis**
2. The detailed terms and conditions of the auction sale are incorporated in the prescribed tender form, available at the above mentioned regional office
3. Last Date of Submission of Sealed Bid/Offer in the prescribed tender forms along with EMD payable by way of Demand Draft in Favor of 'Muthoot Homefin (India) Ltd'. along with KYC is on **21-Feb-2025 till 04:00 PM** at Regional Office the address mentioned herein above. Tenders that are not filled up completely or tenders received beyond last date will be considered as invalid tender and shall accordingly be rejected. No interest shall be paid on the EMD.
4. Date of Inspection of the Immovable Property is on **20-Feb-2025 between 01:00 P.M. to 03:00 P.M.**
5. Date of Opening of the Bid/Offer Auction Date for Property is **22-Feb-2025** at the above mentioned Branch Office address at **01:00 PM.** by the Authorised Officer.
6. The MHIL shall not be responsible for payment of any outstanding statutory notice & Encumbrances / taxes arrears etc. if any & their Responsible to pay the sum would be that of the Successful auction purchase. The Intending bidder should make their own independent inquiries regarding the Encumbrances Title of property & also inspect & satisfy themselves.
7. The Highest bidder shall be subject to approval of MHIL Ltd. Authorised Officer shall Reserve the right to accept all any of the offer /Bid so received without assign any reason whatsoever. His decision shall be final and binding.
8. The Borrower(s)/Guarantor(s) are hereby given 15 DAYS SALE NOTICE UNDER THE SARFAESI ACT, 2002 to pay the sum mentioned as above before the date of Auction failing which the immovable property will be auctioned and balance, if any, will be recovered with interest and costs. If the Borrower pays the amount due to Muthoot Homefin (India) Ltd, in full, before the date of sale, auction is liable to be set aside.

For further details, contact the Authorised Officer, at the above mentioned Office address Contact Person- **Vinod Yadav /Kishor Chawda - 9925049399/9687229314**

Date : February 07, 2025 **Sd/- Authorized Officer,**
Place: Gujarat **Muthoot Homefin (India) Limited**

Equitas Small Finance Bank Ltd

(FORMERLY KNOWN AS EQUITAS FINANCE LTD)

Registered Office : No.769, Spencer Plaza, 4th Floor, Phase-II, Anna Salai, Chennai - 600002.
Branch Office: 707, 7th floor, Abhishree Adroit, Nr. Sunrise Mall, Mansi Circle, Judges Bunglow Road, Bodakdev, Ahmedabad, Gujarat - 380015.

DEMAND NOTICE - NOTICE UNDER SECTION 13 (2) OF THE SARFAESI ACT, 2002

NOTICE is hereby given that the following borrower/s have availed loan from Equitas Small Finance Bank Ltd (ESFB). The said borrower/s had/have failed to pay Installments/Interest and their loan account has been classified as Non-Performing Asset as per the guidelines issued by RBI. The details of the secured immovable property/ties, loan and the amounts outstanding as on date payable by the borrower/s are mentioned below. The borrower(s) and the public in general are informed that the undersigned being the Authorized Officer, the secured creditor has initiated action against the following borrower(s) under the provisions of the SARFAESI Act, 2002 and not to deal with the said property. on failure to repay the outstanding dues indicated against their names within 60 (Sixty) days of this notice, the undersigned will exercise any one or more of the powers under sub-section (4) of Section 13 of the SARFAESI Act, including power to take possession of the property/ies and sell the same.

SR NO	Name of the Borrower(s) / Guarantor(s)	Demand Notice Date and Amount	Description of Secured Asset (Immovable Property)
1	**Loan / Facility Account No's. 200001364609** **1.Mr. Shah Sureshbhai Raichandbhai Proprietor M/S Bahuchar Sales** (Borrower) **At :** 16 Yogisonawala Complex, Para, Botad, Gujarat-364710 **Also at:** Mr. Shah Sureshbhai Raichandbhai S/o Mr. Raichandbhai Gandalal Shah **R/o:** Moti Vadi, Botad, Bavnagar, Gujarat-364710 **2. Mr. Shah Chirag Sureshbhai S/o Mr. Sureshbhai Raichandbhai Shah** **R/o :** 57, Sarvoday Society, Paliyad Road, Botad Bavnagar, Botad Gujarat-364710 **3. Mr. Shah Bhavinbhai Sureshbhai S/o Mr. Sureshbhai Raychandbhai Shah** **R/o :** 57, Paliyad Road, Sarvoday Society, Boys High School Pase, Botad Bavnagar, Botad Gujarat - 364710	**20.01.2025** & **Rs. 55,15,478/-** (Rupees Fifty-Five Lakhs Fifteen Thousand Four Hundred and Seventy-Eight Only) due as on **17/01/2025** & **NPA on 28/12/2024**	**Residential Property owned by Mr. Shah Sureshbhai Raichandbhai S/o Mr. Raichandbhai Gandalal Shah** All the Piece and Parcel of immovable Property being Residential Tenement bearing revenue Survey No. 586 paiki 2; City Survey No. 5206; Sheet No. 86; City Survey Ward no. Botad; area known as "SHRI SARVODAYNAGAR CO. OP. HOUSING SOCI. LTD, BOTAD" constructed on Plot no. 57 Paiki; land measuring 135-76 Sq. Mt.; of Village Botad of Tal,: Dist,: Botad of Gujarat State and bounded by :- **Four Corners of the said Property - North :** Adj. Property on Plot no. 56, **South :** Adj. Property of this Plot paiki-Madhuben Babulal, **East:** Adj. Property on Plot no. 54, **West :** Road

Date - 07.02.2025, Place - Gujarat **Authorized officer, Equitas Small Finance Bank Ltd**

SYMBOLIC POSSESSION NOTICE

ICICI Bank Branch Office:ICICI Bank Ltd Office Number 201-B, 2nd Floor, Road No 1 Plot No-B3, WIFI IT Park, Wagle Industrial Estate, Thane (West)- 400604

The undersigned being the Authorised Officer of ICICI Bank Limited under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of the powers conferred under section 13 (12) R/w Rule 3 of the Security Interest (Enforcement) rules 2002, issued demand notices upon the borrowers mentioned below, (on the underlying pool assigned to ICICI Bank by Dewan Housing Finance Ltd.) in relation to the enforcement of security with respect to a Housing Loan facility granted, pursuant to a loan agreement entered into between DHFL and the borrower, to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice.

As the borrower failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned has taken symbolic possession of the property described herein below in the exercise of powers conferred on him/her under Section 13(4) of the said Act read with Rule 8 of the said rules on the below-mentioned dates. The borrower in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of ICICI Bank Limited.

Sr. No.	Name of the Borrower(s)/ Co-Borrower(s) (DHFL Old LAN & ICICI New LAN)	Description of Property/ Date of possession	Date of Demand Notice/ Amount in Demand Notice (₹)	Name of Branch
1.	Shital Sonsaya Chhedaiya & Durpat Shitalsingh Chhedaiya- (OLD DHFL Lan No-4100008396 & New ICICI Lan No QZSUR00005002554)	Flat No. A/104, Siddhi Vinayak Residency In Nilamnagar Tenament, B/H Randalmata Temple, Moje: Sayan, Surat 394130 / February 01, 2025	March 25, 2021 Rs. 7,79,166.00/-	Surat
2.	Ankesh kumar V Talaviya & Muktaben Vinubhai Talaviya- (OLD DHFL Lan No-04100008977 & New ICICI Lan No QZSUR00005028850)	Plot No. 111, Dhara Residency, B/h. Sukh Residency, Beside Canal, Shekhpur Road, Moje Velanja, Surat-394150/ February 01, 2025	September 25, 2024 Rs. 12,64,772.28/-	Surat
3.	Harshadbhai Rashikbhai Prajapati & Jigneshkumar Rasikbhai Prajapati & Kusumben Rasikbhai Prajapati (OLD DHFL Lan No- 04100008733 & New ICICI Lan No QZSUR00005040271)	Plot No. 50, Dharmanandan Residency, Near Divine School, Near Canal, R.s. No. 341/2, 338, Old Block No. 191/paiki 2, Sivan, Olpad, Surat-390001 / February 01, 2025	August 31, 2024 Rs. 15,51,484.16/-	Surat

The above-mentioned borrowers(s)/ guarantors(s) are hereby given a 30 day notice to repay the amount, else the mortgaged properties will be sold on the expiry of 30 days from the date of publication of this Notice, as per the provisions under Rules 8 and 9 of Security Interest (Enforcement) Rules, 2002.

Date : February 07, 2024 Authorized Officer
Place : Surat ICICI Bank Limited

TRUHOME FINANCE LIMITED (Formerly Shriram Housing Finance Ltd.)

Head Office: Level -3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051;
Tel: 1800 102 4345 ; **Website:** http://www. truhomefinance.in
Reg.Off.: Srinivasa Tower, 1st Floor, Door No.5, Old No.11, 2nd Lane, Cenatoph Road, Alwarpet, Teynampet, Chennai-600018
Branch Off :323 Corporate Park | Office No.202-207 |Near Girish Cold-Drink Cross Road | C.G.Road | Ahmedabad-380009

APPENDIX-IV-A [SEE PROVISION TO RULE 8(6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to The Truhome Finance Limited(Earlier known as Shriram Housing Finance Limited), The Physical possession of which have been taken by the Authorized Officer of The Truhome Finance Limited(Earlier known as Shriram Housing Finance Limited), will be sold on "As is where is", "As is what is" and "Whatever there is" basis in e-auction for recovery of the balance due to The Truhome Finance Limited(Earlier known as Shriram Housing Finance Limited), from the Borrowers And Guarantors, as mentioned in the table. Details of Borrowers and Guarantors, amount due, Short Description of the immovable property and encumbrances known thereon, possession type, reserve price and earnest money deposit, Date and Time of Auction are also given as:

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Date & Amount of 13(2) Demand Notice	Reserve Price (Rs.) & Bid Increment	Earnest Money Deposit Details (EMD) Details.	Date & Time of Auction	Contact Person and Inspection date
1.Suthar Mahendra Rameshbhai **Present Address :-691/20, Nava Para, Borij, Sector No.21,Gandhinagar-382021** **Also :-Suthar Mahendra Rameshbhai** **Business Address :-Harsh Plastic, 61, Rabari Colony, Vaghjibhai Estate, Ahmedabad-380001** **Also :-Suthar Mahendra Rameshbhai** **Property Address :-Flat No.B-16, Ground Floor, Swapna Sakar Residency, Indira Nagar-1, Beside Lambha Lake,Lambha, Vatva, Ahmedabad-382405** **2.Suthar Nitaben Jagdhishbhai** **Present Address :-691/20, Nava Para, Borij, Sector No.21,Gandhinagar-382021** **Also :-Suthar Nitaben Jagdhishbhai** **Property Address :-Flat No.B-16, Ground Floor, Swapna Sakar Residency, Indira Nagar-1, Beside Lambha Lake,Lambha, Vatva, Ahmedabad-382405** **Date of Possession & Type** **06.10.2024 & Physical Possession** **Encumbrances known** Not Known	Notice dated.12.05.2024 & Notice Amount of Rs.20,73,820/- (Rupees Twenty Lakh Seventy Three Thousand Eight Hundred Twenty Only) as on 07-05-2024 under reference of Loan Account No. SHLHAHEA0001514	Rs.8,10,000/- (Rupees Eight Lakh Ten Thousand Only) **Bid Increment** Rs. 10,000/- and in such multiples **Earnest Money Deposit (EMD) (Rs.)** Rs.81,000/- (Rupees Eighty One Thousand Only **Last date for submission of EMD : 24th February 2025, Time 10.00 a.m. to 05.00 p.m.**	EMD amount to be deposited by way of RTGS/ NEFT to the account details mentioned herein below: **BANK NAME-** AXIS BANK LIMITED **BRANCH-** BANDRA KURLA COMPLEX, MUMBAI **BANK ACCOUNT NO-** Current Account No. 911020045677633 **IFSC CODE-** UTIB0000230	**25th Feb. 2025 & Time. 11.00 a.m. to 01.00 p.m.**	**Ashfaq Patka-98194 15477** **Moh'd Shafiq M.Shaikh-99786 24614** **Hiteshkumar Joshi-98799 40713** **Dharmendrasinh Chauhan-76007 62777** **Customer Care Number :- 022 - 40081572** **Property Inspection Date:15th February, 2025, Time.10.00 a.m. to 12.00 p.m**

Description of Property

All that right, title and interest of immovable residential property bearing Flat No. B-16 on Ground Floor admeasuring 66 sq. Yards i.e.55.18 sq.mtrs and along with undivided share at and in the scheme known as "Swapna Sakar Residency", constructed on the land bearing block no.651, situate, being and lying at Mouje : Lambha, Taluka : Vatva in Registration District : Ahmedabad and Sub-District : Ahmedabad-11 (Aslali). Boundaries of the property :-North :- Block-B, Flat No.B-1, South : Society Road , East : Common Wall , West : Block-B, Flat No.B-15

For detailed Terms and conditions of the sale, bid form, & others may also visit website of Truhome Finance Limited (Formerly Shriram Housing Finance Limited). • The online auction will be conducted on website: https://www.bankeauctions.com of our auction agency C1 India Pvt. Ltd., Address: - Plot No. 68 ,3rd Floor, Sector-44, Gurugram, Haryana- 122003. For any assistance, You may write email to on Email id: tn@c1india.com, support@bankeauctions.com. You may also contact to auction agency. Tel: +91-124-4302020 Fax: +91-124-4302010 www.c1india.com

In case of any query bidder can feel to contact of officer as mentioned in above mentioned table.

NB: Please note that the secured creditor is going to issue the sale notice to all the Borrower(s) / Guarantor(s) / Mortgagor(s) by Speed / Registered post / Courier. In case the same is not received by any of the parties, then this publication of sale notice may be treated as a substituted mode of service.

STATUTORY 15 DAYS SALE NOTICE UNDER RULE 8 (6) OF THE SARFAESI ACT, 2002

The mortgagors/borrowers are given a last chance to pay the total dues with further interest before auction, failing which secured assets will be sold as per above schedule. · The mortgagors/borrowers are Request to take back all movable items which are inside the property.

Place : Ahmedabad Sd/- Authorised Officer- Truhome Finance Limited
Date : 07-02-2025 (Formerly Shriram Housing Finance Limited)