



Piramal Finance Limited
(Formerly known as PCHFL)
Corporate Office: PCHFL, Unit No.-601, 6th Floor, Piramal Mmiti Building, Piramal Agastya Corporate Park, Kamani Junction, Opp. Fire Station, LBS Marg, Kurla (West), Mumbai – 400070.

APPENDIX IV Possession Notice (for immovable property)
Whereas, the undersigned being the Authorized Officer of PIRAMAL FINANCE LIMITED earlier known as Dewan Housing Finance Limited under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 and in exercise of powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules 2002, Demand Notice(s) issued by the Authorised Officer of the company to the Borrower(s) / Guarantor(s) mentioned herein below to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice. The borrower having failed to repay the amount, notice is hereby given to the Borrower(s) / Guarantor(s) and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him under Sub-Section (4) of the Section 13 of the said Act read with Rule 8 of the Security Interest Enforcement rules, 2002. The borrower's attention is invited to provisions of sub –section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets. The borrower in particular and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of PFL for an amount as mentioned herein under with interest thereon.

Sl No.	Name of the Borrower(s) / Guarantor(s)	Demand Notice Date and Amount	Date of Possession
1	Loan Appl No: (12400001119), Branch : Kottayam Borrower: Jayajith Vijayakumar (Co-Borrowers/ Guarantors- Vijayakumar MK)	24/02/2025 for Rs. 1301576	12-03-2026
Description of Secured Asset (Immovable Property) Re Sy No 472/6/3, 472/8/4, 472/17, 472/ Keerikadu Village Karthikapally Taluk Kayamkulam Alappuzha Kerala - 690502 Boundaries: North GOPINATHAN PILLAI & ROAD, West: Property of VALSALA, East: CANAL., South: USMAKNUTTY.			
2	Loan Appl No: (12400001496), Branch : Kottayam Borrower- Vinod Vijayan (Co Borrowers/ Guarantors- Nisha John)	05-10-2025 for Rs. 2527853	12-03-2026
Description of Secured Asset (Immovable Property) All that part and parcel of the property bearing No. Old Sy No: 1246/2/1, 1247/1/1, Block No: Nil, Re Sy No: Nil, Extent : 2.62 Acres 21 sq meter, Tenure/Land Type: Sarkarpattam/Dry land, Thandapper No. : TM/4993, Building No.3/360/C, District: Idukki, Registration Sub District: Thodupuzha, Taluk: Thodupuzha, Village: Kumaramangalam, Kara/Desam: Vengalloor, Municipality: Thodupuzha			
3	Loan Appl NO: (HLSA00060E9A), Branch: Kochi, Borrower: Ashraf Thave, (CoBorrowers/ Guarantors- Ruhya	29-10-2025 for Rs: 4497123	12-03-2026
Description of Secured Asset (Immovable Property) All that part and parcel of the property having an Extent of 9.52 Acres in Sy. No. 32/1A, Re Sy.No. 32/11, Re-Block No. 49, of Vayanad, Vellamunda, Mananthavadi, Porunnanoor, Jenmom, Dry Land, Boundaries (as per Location Sketch dated 26.04.2023 of Porunnannur Village Office), East: Property of Abudulla Innakudyian and Iasi Sunil North: PWD Road West: Property of Muthaleeb Vyssyabath South: Property of Rafeeqa Boundaries (as per Sale Deed No.1467/2022 of Vellamunda SRO) East: Property of Ennakudiyil Abdul North: PWD Road West: Property of Muthilee South: Property of Rafeeqa			
Place : Kochi , DATE : 18-03-2026		(Authorised Officer) For Piramal Finance Limited	



NATIONAL MANAGEMENT DAY'26 CELEBRATED AT SNMV INSTITUTE OF MANAGEMENT

The SNMV Institute of Management, Shri Nehru Maha Vidyalyaya College of Arts and Science, celebrated National Management Day'26. The celebration was organized as an Inter-Departmental event to commemorate the principles and practices of management planning, organizing, leading, and controlling that drive efficiency, productivity, and sustainable growth in organizations. As part of the celebration various competitions including Business Plan, Paper Presentation, Poster Presentation, and Case Study Analysis were conducted.

The presentation ceremony commenced with a warm welcome address by Boojamalar, First MBA student. The Presidential Address was delivered by Dr K Muthu Kumar, Director, SNMV Institute of Management, who inspired the gathering with insightful quotes and emphasized the academic and administrative excellence of the MBA programme, setting a highly motivational tone for the participants. He

encouraged students to actively engage in academic and co-curricular platforms to enhance their professional competencies.

The prize distribution ceremony was conducted by the dignitaries, recognizing outstanding performances across various events. In total 110 students from various departments participated and contributed to the grand success of the event. The programme concluded with a heartfelt Vote of Thanks proposed by Mathushri. II MBA student.

Reporter: Harini Swetha.P.R



BOARDROOM DIALOGUES – AN INSIGHTFUL INTERACTION WITH AN HR

The School of Business – MBA, along with Business Standard, jointly organized the Boardroom Dialogues session featuring Ms Rajeswari Natarajan, Vice President & Head–HR at Nippon Paint India (Pvt) Ltd. The session gave students clear ideas about employability, organizational growth and industry expectations. Ms Rajeswari explained that employability is not just about getting a job, but about continuously improving and staying relevant in today's changing professional world. She spoke about the importance of adapting to environmental changes and accepting new technologies for organizational success.

During the session, students took part in a simulation and a case study based on a real business problem. This activity helped students think out of the box and understand

how real-world business challenges are handled in companies.

Through three major case studies, the speaker showed how organizations succeed when they are open to change. The session ended with the KSA framework— Knowledge, Skills, and Attitude as the key to long-term career growth. Overall, the session was interactive, motivating, encouraging students to actively participate and gain practical insights from the discussion.

Campus Reporter – B SRI AKSHAYAA





TRUHOME FINANCE LIMITED
(Formerly Shriram Housing Finance Ltd.)
Head Office: Level -3, Wockhardt Towers, East Wing C-2, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051; Tel: 1800 102 4345 ; Website: http://www.truhomefinance.in
Reg.Off.: Srinivasa Tower, 1st Floor, Door No.5, Old No.11, 2nd Lane, Cenatoph Road, Alwarpet, Teynampet, Chennai-600018

APPENDIX-IV-A (See provision to rules 8 & 9) Sale Notice for Sale of Immovable Properties through Private Treaty
Private Treaty Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rules 8 & 9 of the Security Interest (Enforcement) Rules, 2002.
Notice is hereby given to the public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to Truhome Finance Limited (formerly M/s Shriram Housing Finance Limited), the Physical Possession of which have been taken by the Authorized Officer of Truhome Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis in Private Treaty on 03.04.2026 for recovery of the balance due to Truhome Finance Limited from the Borrowers And Guarantors, as mentioned in the table.
Details of Borrowers and Guarantors, amount due, Short Description of the immovable property, Sale Price , its deposit and date of Inspection are also given as:

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Amount of Recovery and date of Demand Notice	Private Treaty Sale Price	Contact Person Details – (AO and Disposal team)
1. Mr. KRISHNA KUMAR S/o.Anbarasu Na Muthukumarappan Thottam, Kavinpalayam Road, Sirupuluvapatti, Tiruppur Tamil Nadu- 641 603	Demand Notice Date: 11.11.2025	Rs. 47,00,000/- (Forty Seven lakh Only)	James Clement - 72002 81906
2. Mrs. PRABHA D/o. Natarajan Na Muthukumarappan Thottam, Kavinpalayam Road, Sirupuluvapatti, Tiruppur Tamil Nadu- 641 603	Rs.52,16,612.00 (Rupees Fifty Two Lakhs Sixteen Thousand Six Hundred Twelve Only) as on dated 10/11/2025 under reference of Loan Account No. SHLHTHPR00000202	Date of Property shall be sold to the proposed purchaser by Private Treaty	Mr. Selvakumar- 9444224367
Date of Possession & Type 28.01.2026 & Physical Possession	with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.	Date: 03.04.2026	L.Murali- 9385806058
Encumbrances known	Not known		
Description of Property			
i. Survey No. -S.No.105/1, After Sub Division New S.No.105/1A1A.i. As per Revenue Record -105/1A1A.i, iii. Total Extent -1925 Sq.Ft iv. Plot No -4, v. Location like name of the place, village, city, registration, sub- district etc. - No.4 Velampalayam Village, Tiruppur Taluk, Tiruppur Regd District, Tiruppur District, Tiruppur Joint II SRO."Kanmani Garden" vi. i) Boundaries for 1925 Sq.Ft of land, North Of -Site No-23, South Of - 30 Feet Width East West Layout Road , East Of -Site No-5, West Of -Site No-3. Measurement Details: North - East West-35 ft, South - East West-35 ft, East - South North -55 ft, West - South North -55 ft Total-1925 Sq.Ft. With all easements Rights and Pathway			
1) For detailed terms and conditions of the sale, please refer the website of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) website. 2) The borrower's attention is invited to the provisions of sub- section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets. 3) The intending bidders have to submit amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO. Current Account No. 911020045677633 IFSC CODE: UTIB0000230.			
Place : TIRUPPUR Date : 18-03-2026		Sd/- Authorised Officer- Truhome Finance Limited (Formerly Shriram Housing Finance Limited)	



VARADARAJPURAM BRANCH
V V MANSION, KAMARAJAR ROAD, VARADARAJPURAM, COIMBATORE-641015
Tel: 0422-2575655, 2599880, 93840-91611 E-mail: vjvapu@bankofbaroda.co.in

JEWEL LOAN AUCTION NOTICE
The under mentioned person are hereby informed that they have failed to pay off the liability in the loan account. Notices sent by Registered Post have been returned undelivered to the Bank. Therefore requested to pay off the liability and other charges and redeem the pledged securities on or before **24.03.2026** failing which the said securities will be sold by the Bank in public auction at the cost of the borrower at the Bank's premises at **11:00 A.M. on 25.03.2026** or on any other convenient date thereafter without further notice at the absolute discretion of the Bank.

S. No	Date of Loan	Loan A/c No	Name and address of the borrower	Total Gross weight (in Gms)
1	20.09.2019	75130500000344	Venkateswari P. No 14, Pathrakaliamma Kovil Street, Uppilipalayam, Coimbatore.	37.30

Auction Date & Time: 25.03.2026, at 11.00 AM
Note: 1. The Bidders shall bring their KYC details at the time of auction. 2. A sum of Rs.10,000/- shall be paid as E.M.D. **through DD only** to participate in the auction. 3. The successful bidder shall pay the full amount on the day of auction, failing which, the E.M.D. will be forfeited.
Place : **Varadarajapuram, Coimbatore**
Date : **16.03.2026**
Authorised Officer Bank Of Baroda



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APPENDIX-IV-A [SEE PROVISION TO RULE 8(6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES
E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.
Notice is hereby given to the public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to Truhome Finance Limited (formerly M/s Shriram Housing Finance Limited), the Possession of which have been taken by the Authorized Officer of Truhome Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis in e-auction on 21.04.2026 between 11:00 a.m. to 1:00 p.m. for recovery of the balance due to Truhome Finance Limited from the Borrowers And Guarantors, as mentioned in the table.
Details of Borrowers and Guarantors, amount due, Short Description of the immovable property, reserve price and earnest money deposit and date of Inspection are also given as:

Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
Mr. Ponnuraj No.4/499-C Jeeva Nagar, Opp to Vinayagar Kovil Udumalaipet - 642126	Demand Notice Date: 10-02-2025	Rs. 25,44,200/- (Rupees Twenty five lakh forty four thousand two hundred Only) Bid Increment: Rs. 10,000/- and in such multiples. Earnest Money Deposit (EMD) (Rs.) Rs. 2,54,420 (Two Lakh Fifty Four Thousand Four Hundred and Twenty Onl)	21- APR- 2026 Auction Time: 11.00 A.M. to 01.00 P.M.	Mr.S.James Clement- 7200281906 Mr. M.Selvakumar- 9444224367 Mr.L.Murali- 9385806058 Property Inspection date- 13.04.2026 Inspection Time: 11.00 A.M to 4.00 PM
Date of Possession & Type 26-04-2025 , Symbolic Possession	with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.	Last date for submission of EMD : 18.04.2026 Time 10.00 a.m. to 05.00 p.m.		
Encumbrances known	Not Known			
Description of Property				
All part and parcel of the property situated at Tiruppur District, Udumalaipet SRD, Udumalaipet Village, SF No.71/8 Plot No: 65 Land bounded on the following boundaries West : North South Pathway , North : Plot No.64 , South : Plot No.66 , East : SF No.71/b Vacant Land Total extent of the property is 1200 Sq.ft.With all easement and pathway rights.				
Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
Mrs. Susila W/o Mr. Duraisami No.1/208 Near Vel Autos, Thalaivasal Veethi, Somavarapatti Tiruppur - 642205	Demand Notice Date: 10-02-2025	Rs.31,44,960/ (Thirty One Lakh Forty Four Thousand Ninehundred and Sixty Only) Bid Increment: Rs. 10,000/- and in such multiples. Earnest Money Deposit (EMD) (Rs.) Rs. 3,14,496 (Three Lakh Fourteen Thousand Four Hundred and Ninety Six)	21- APR- 2026 Auction Time: 11.00 A.M. to 01.00 P.M.	Mr.S.James Clement- 7200281906 Mr. M.Selvakumar- 9444224367 Mr.L.Murali- 9385806058 Property Inspection date- 13.04.2026 Inspection Time: 11.00 A.M to 4.00 PM
Mr. Muthusaravanan S/o Mr. Duraisami No.1/208 Near Vel Autos, Thalaivasal Veethi, Somavarapatti Tiruppur - 642205	Rs. 907883/- (Rupees Nine Lak seven thousand eight hundred and eighty three Only) as on 07-02-2025 under reference of Loan Account No. SLPHCOIM0001308	with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.	Last date for submission of EMD : 18.04.2026 Time 10.00 a.m. to 05.00 p.m.	
Date of Possession & Type 26-04-2025 , Symbolic Possession	with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.			
Encumbrances known	Not Known			
Description of Property				
All part and parcel of the property situated at Tiruppur District, Udumalapet SRD, Udumalapet Taluk, Somavarapatti Village, Natham SF No.221/A1 Land bounded on the following boundaries West : Anga Gounder house, North South Road, North : Petchiammal House, South : Karuppathal House , East : Velusamy Naicket House Total extent of the property is 2688 Sq.ft With all easement and pathway rights.				
Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
Mr. Viswanathan S/o Mr. Rangan No.3/126 Andipalayam Peruntholuvu Tiruppur- 641665	Demand Notice Date: 09-07-2025	Rs. 20,52,330.00 Bid Increment: Rs. 10,000/- and in such multiples. Earnest Money Deposit (EMD) (Rs.) Rs. 2,05,233 (Two Lakh Five Thousand Two Hundred and Thirty Three Only)	21- APR- 2026 Auction Time: 11.00 A.M. to 01.00 P.M.	Mr.S.James Clement- 7200281906 Mr. M.Selvakumar- 9444224367 Mr.L.Murali- 9385806058 Property Inspection date- 13.04.2026 Inspection Time: 11.00 A.M to 4.00 PM
Mrs. Sakunthala W/o Mr. Viswanathan No.3/126 Andipalayam Peruntholuvu Tiruppur- 641665	Rs. 1237323/- (Rupees twelve lak thirty seven thousand three hundred and twenty three Only) as on 09-07-2025 under reference of Loan Account No. SHLHTHPR0000274	with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.	Last date for submission of EMD : 18.04.2026 Time 10.00 a.m. to 05.00 p.m.	
Date of Possession & Type 19-09-2025, Symbolic Possession	with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.			
Encumbrances known	Not Known			
Description of Property				
All part and parcel of the property situated at Tiruppur Registration district, Thottipalayam SRO, Tiruppur Taluk, Peruntholuvu Village, Sabapathinagar, SF No.38/2 Which total extend of 1627 ½ Sq.Ft Land with Building bounded on the following boundaries: Item No.1: West : 25 feet wide South North Street, North : East west Road, South : Site No.74 , East : Site No.52 As per the revenue record current SF No.38/2A1A1A With all easement and pathway Rights.				
Name of Borrowers/ Co-Borrowers/ Guarantors/Mortgagers	Amount of Recovery and date of Demand Notice	Reserve Price (Rs.) & Bid Increment	Date & Time of Auction	Contact Person Details – (AO and Disposal team)
1. MR.R. BALAMURUGAN (Borrower / Applicant) S/o. VENKATACHALAM RAGHAVAN No. 30/2, K N BAVAN , SWARNAPUSHPAM COLONY IYAPPAN KOIL BACKSIDE , POLLACHI , COIMBATORE , Tamil Nadu-642001	Demand Notice Date: 10/12/2025	Rs. 60,99,000 (Sixty Lakh Ninety Nine Only) Bid Increment: Rs. 10,000/- and in such multiples. Earnest Money Deposit (EMD) (Rs.) Rs. 6,09,900 (Six Lakh Nine Thousand Nine Hundred only)	21- APR- 2026 Auction Time: 11.00 A.M. to 01.00 P.M.	Mr.S.James Clement- 7200281906 Mr. M.Selvakumar- 9444224367 Mr.L.Murali- 9385806058 Property Inspection date- 13.04.2026 Inspection Time: 11.00 A.M to 4.00 PM
2. GOWRI MANOHARI (Co Borrower/ Co Applicant) S/o. VELUSAMY SENNIAPPAN No. 30/2, K N BAVAN , SWARNAPUSHPAM COLONY IYAPPAN KOIL BACKSIDE , POLLACHI , COIMBATORE , Tamil Nadu-642001	Rs. 3608198.00 (Rupees Thirty Six Lakh Eight Thousand One Hundred Ninety Eight Only) as on dated 10/12/2025 under reference of Loan Account No. SHLHUDMP0000229,	with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.	Last date for submission of EMD : 18.04.2026 Time 10.00 a.m. to 05.00 p.m.	
Date of Possession & Type 26.02.2026, Symbolic Possession	with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.			
Encumbrances known	Not Known			
Description of Property				
Coimbatore South Registration District, Pollachi Sub-Registration District, Pollachi Taluk, Makkinampatti Village comprised with survey No.125/2, 180/B, 125/1B2C converted as Layout and named as "Vishal Hi-Tech City PHASE VI" Permission has been obtained through G.O. No. 78, Housing and Urban Development Department dated 04.05.2017 and G.O.No. 172 Housing and Urban Development Department dated 13.10.2017, Na.Ka. No. 35/225/2018-19/ Ma.Va. Dated 29.09.2018. Out of that Plot No. 3 The vacant house plot and the RCC house built on the site following four boundaries and measurements.North of Plot No.4, East of Plot No.5, South of Plot No. 2, West of 40 Feet North to South Layout Road. In the midst of all this, Northern Side East to West 60 Ft, Southern Side East to West 60 Ft, Eastern Side South to North 32 Ft, Western Side South to North 32 Ft Total Extent of 1920 Sq Ft equal to 178.37 Sq. Meter house built up area 1455 Sq.Ft equal to 135.17 Sq.meter with all amenities , bore well motor and E.B Connection No. 03-388-005-2910 with deposit. The site one part formerly comes under survey No. 125/1B2C presently comes under Survey No. 125/ 1B2C1A with patta No. 1091 another part comes under came under Survey No. 125/2 now comes under Survey No. 125/2A1 Punjai Acre 1.85.0 extent with patta No. 844.				
1) For detailed terms and conditions of the sale, please refer the website of Truhome Finance Limited Website Link : https://www.truhomefinance.in/e-auction / and at Auction Service Provider website address: https://www.bankeauctions.com 2) The intending bidders have to submit their EMD amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO. Current Account No. 911020045677633 IFSC CODE: UTIB0000230.				
Place : Udumalaipet,TIRUPPUR,Pollachi. Date : 18-03-2026		Sd/- Authorised Officer- Truhome Finance Limited (Formerly Shriram Housing Finance Limited)		

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