

**Terms and Conditions for sale of assets of through Private Treaty under SARFAESI Act**

	<b>Truhome Finance Limited</b> (Earlier known as Shriram Housing Finance Limited) <b>Head Office.</b> Level 3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, Bandra (East), Mumbai-400051 <b>Registered office :-</b> Srinivasa Tower, 1st Floor, Door No. 5, Old No.11, 2nd Lane, Cenatoph Road, Alwarpet, Teynampet, Tamil Nadu, Chennai – 600018 <b>Phone No.</b> 1800 102 4345 <b>Website.</b> <a href="http://www.truhomefinance.in">www.truhomefinance.in</a>
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<b>State</b>	<b>Gujarat</b>
<b>City</b>	<b>Morbi</b>
<b>Lan</b>	<b>SLPHMRBI0000329</b>
<b>Name of Borrower</b>	<b>Whitecity Ceramic Private Limited, + Others</b>
<b>Newspaper publication.</b>	<b>14-06-2025 in Fress Press Gujarat-English &amp; Lok Mitra-Gujarati.</b>
<b>Property to be sold through Private Treaty Date</b>	<b>03-07-2025</b>
<b>Reserve Price</b>	<b>Rs.45,00,000/- (Rupees Forty Five Lakh Only)</b>
<b>Property Address</b>	<b>Plot No.4, Pipli R.S.No.149/p/1, Near Whitecity Ceramic Pvt.Ltd., Opp.Sky land Estate, Opp.Starco Cermaic, Near Linux Ceramic, Off.Jetpar Road, Area : Pipli, Morbi-363642</b>
<b>Bank Details</b>	<b>Bank :- AXIS BANK LIMITED, BRANCH- BANDRA KURLA COMPLEX, MUMBAI. Current Account No. 911020045677633/ IFSC CODE- UTIB 0000230 <u>Account Holder Name.</u> Truhome Finance Limited (Formerly known as Shriram Housing Finance Limited)</b>

**Terms and Conditions for sale of property through Private Treaty are as under :-**

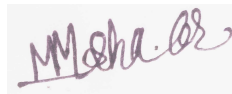
1. Sale through Private Treaty will be on “AS IS WHERE IS BASIS” and “AS IS WHAT IS BASIS”.
2. The purchaser will be required to deposit 25% of the sale consideration on the next working day of receipt of Bank’s acceptance of offer for purchase of property and the remaining amount within 15 days thereafter.
3. The purchaser has to deposit 10% of the offered amount along with application which will be

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Name of Bidder	Signature of Bidder	Date

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adjusted against 25% of the deposit to be made as per clause (2) above.

4. Failure to remit the amount as required under clause (2) above, will cause forfeiture of amount already paid including 10% of the amount paid along with application.
5. In case of non-acceptance of offer of purchase by the Truhome Finance Limited(Formerly known as Shriram Housing Finance Limited), the amount of 10% paid along with the application will be refunded without any interest.
6. The property is being sold with all the existing and future encumbrances whether known or unknown to the Truhome Finance Limited(Formerly known as Shriram Housing Finance Limited). The Authorized Officer / Secured Creditor shall not be responsible in any way for any third-party claims / rights / dues.
7. The purchaser should conduct due diligence on all aspects related to the property (under sale through private treaty) to his satisfaction. The purchaser shall not be entitled to make any claim against the Authorized Officer / Secured Creditor in this regard at a later date.
8. The Truhome Finance Limited(Formerly known as Shriram Housing Finance Limited), , reserves the right to reject any offer of purchase without assigning any reason.
9. In case of more than one offer, the Bank will accept the highest offer.
10. The interested parties may contact the Authorized Officer for further details / clarifications and for submitting their application.
11. The purchaser has to bear all stamp duty, registration fee, and other expenses, taxes, duties in respect of purchase of the property.
12. Sale shall be in accordance with the provisions of SARFAESI Act / Rules.



Date.14-06-2025  
Place.Ahmedabad

Mohammed Shafiq M. Shaikh  
(Authorised Officer)  
Truhome Finance Limited  
(Earlier Known as Shriram Housing Finance Ltd. )

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